

WINTER 2010

East

THE MAGAZINE OF EAST CAROLINA UNIVERSITY



Masters of Critical Thinking



Doctor Basnight makes a house call

STUCK ON ECU

Lindsey Faithful from New Bern connects with the Velcro wall during Pirate Palooza, the traditional fall event welcoming thousands of returning ECU students with music, food and fun games.

Photo by Cliff Hollis



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Doing our part

East Carolina University is now well into its second year of budget cuts, and tighter belts are evident everywhere around campus, from classrooms that are a bit more crowded to landscaping that is much less manicured. ECU's state appropriation is down by \$19 million this year, which comes on top of the millions slashed from last year's budget. News stories on pages 11, 14 and 16 update you on the latest steps the university has taken to match income and outgo.

Everyone has been asked to cut costs, and *East* magazine is no exception. With this issue we debut a new format that saves more than \$5,000 in printing and postage costs. We accomplish this by printing on thinner paper and abandoning the practice of using thicker, stiffer paper just for the cover pages. Now, the covers and all the inside pages are printed on the same paper. A concern I have about these changes is that the thinner paper makes it more likely that your copy will be creased and dog-eared by the time it arrives in the mail. If that happened to your copy, I apologize.

This is the second time in as many years that we have taken steps to curtail the cost of publishing *East*. Last year, we rebid the printing contract to take advantage of more competitive pricing that emerged as the recession first hit. That move reduced printing costs by roughly \$5,000 per issue. The closer location of our new printer also allowed us to begin mailing the magazine from the U.S. Postal Service hub in Greensboro and take advantage of lower instate rates (the majority of *East* readers live in North Carolina). Those lower rates more than offset a double-digit postage increase imposed last fall on magazines and other such material. That was about the same time as a first-class stamp jumped from 34 to 41 cents.

When more cuts were called for this time, the only reasonable option was to switch to printing on thinner, less expensive paper. But there is an upside to this downgrade. Now that the entire magazine—including the covers—is printed, folded and trimmed at the same time, it's actually cheaper to print more pages. This issue contains 60 numbered pages plus four cover pages whereas our previous model was 56 numbered pages.

What impacts have these changes had on the bottom line? The fall 2008 issue—the last one printed before we rebid the printing contract—cost \$45,552 for 60,000 copies, or about 75 cents each. This issue, with four additional pages, cost \$34,590 for the same 60,000 copies, or about 58 cents each. That's a 23 percent cost savings.

We strive for excellence in the quality of the magazine we deliver to you. We believe we can continue to do that and save money, too.



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East Carolina University is a constituent institution of The University of North Carolina. It is a public doctoral/research intensive university offering baccalaureate, master's, specialist and doctoral degrees in the liberal arts, sciences and professional fields, including medicine. Dedicated to the achievement of excellence, responsible stewardship of the public trust and academic freedom, ECU values the contributions of a diverse community, supports shared governance and guarantees equality of opportunity.

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FOR HIGHER ADMISSION STANDARDS

I was very happy with the recent article on our increasing entrance standards for freshmen ("Panel Supports Raising Admissions Standards," Winter 2009). I consider our freshman acceptance standards, and our overall academic perception by others, as being or should be our No. 1 goal. I hope we will continue to publicize our positive strides in this field. It really gives me talking points I can share with people about ECU.

—William B. Phifer '71, Deerfield Beach, Fla.



At the end of the piece on campus ghost stories in the last issue, we invited readers to share their spooky experiences at ECU. Here's one:

THE "SWEEPING LADY" GHOST

This happened across the street from the cashier's office on the corner of Fifth and Rotary. My family owned this house while I was at school and I lived there with my roommates. We had always heard sweeping noises like someone cleaning with a broom. We called her the "Sweeping Lady." The funny thing is, the sound of the broom was more prominent when we needed to clean the house. That being said, John Maginnes and I were sitting in the front room watching TV and contemplating cleaning the house. The unplugged vacuum cleaner was in the middle of the room ready for action, when all of a sudden it turned on without either one of us touching it. Needless to say after looking at each other and [being scared] we both rose to our feet and headed straight to Chico's to numb the event.

My mother went to ECU in the sixties and

lived in Cotten dorm. She told me when she was in school she often saw a little old lady in front of that very house always sweeping the porch. That just affirmed our belief in the Sweeping Lady. She is probably still there cleaning after anyone that is a mess.

—Lem Campbell '92, Durham

WATCH THOSE TYPOS!

I look forward to receiving each issue of *East*, not only because it allows me to keep up with the latest happenings at my alma mater, but also because it offers up gems about alumni such as Jim Dodson, who has left the world of big-money publishing to return home to North Carolina and take a job as a columnist for a small Sandhills newspaper to write about the things he loves ("Life's Back Nine," Summer 2009).

But it troubles me greatly to find that the *East* writer apparently forgot to leave his manuscript on the copy editor's desk. I stumbled across at least eight or nine copy errors. Some of the errors were minor—for example, referring to a major publication as "*Golf Magazine*" in one instance and as "*Golf magazine*" in another; some were downright egregious—such as letting stand a paragraph that was a near duplicate of the one preceding it, or making a typographical error that rendered the sentence practically meaningless ("[Dodson] wouldn't take anything for his years in Greenville." Say what?! Do you mean "*trade* anything"?).

As if to add insult to injury—after all, this was a story about a writer and his art—one of the headings read, "Learning the writing craft." Yes, indeed. I would suggest that the *East* writer learn the copy-editing craft, or insist next time that his copy editor have a last look before the story goes to press.

—Don Rutledge '86, Durham

Editor's note: Guilty on all counts. We spotted the errors as soon as the issue came out and corrected them immediately in the magazine's online version.

Read *East* online at
www.ecu.edu/east

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Cliff Hollis (all in this article and cover inset)

Senate President Pro Tem Marc Basnight was on his way from Raleigh to Manteo recently when he stopped off in Greenville to take a look around the new East Carolina Heart Institute. You might say he was making a house call, checking to see how things are running at the \$60 million facility one year after it opened.

Basnight, who holds an honorary doctorate from ECU, also had occasion recently to see how things are running at another health care project he championed, the \$180 million N.C. Cancer Center at UNC Chapel Hill, which opened in September. Five years ago, when initial state funding for the Heart Institute and the Cancer Hospital appeared to be in doubt, Basnight pushed to keep both in the state budget. And last year, when the onset of the recession forced the General Assembly to curtail spending on many projects, Basnight made the tough decision allowing both major health care facilities to be completed on schedule. He also was instrumental in securing state funding for ECU's new dental school.

Meeting with Chancellor Steve Ballard and other university leaders, Basnight said the Heart Institute will save many lives, but he declined to accept much credit for its creation. "We all walk into buildings in different shoes and for different reasons. This building is important in what it houses and its cause and its purpose. Many people come in to get healed; that's why we're here. So how does it make me feel that I may have been a part of this cause, or the construction? It doesn't make me any more important than any brick in the building.

"The purpose [of the Heart Institute] is paramount. That's why I go to Raleigh."

Now completing an unprecedented eighth term as the Senate leader, Basnight increasingly is being appreciated for his record on health care and other issues important to eastern North Carolina,



Doctor Basnight makes a house call

including tourism. His interest in health care can be traced to the early 1990s when he championed a form of universal health care for every North Carolinian. His support for the new Cancer Hospital in Chapel Hill is touched with some sadness. His wife, Sandy, died from cancer two years ago. Basnight, 62, recently was diagnosed with a rare degenerative nerve disease that attacks the cells controlling balance, walking and speaking. The only evidence of it now is the pace of his speech has slowed a bit. The disease isn't fatal but will become more pronounced over time.

"You might not always agree with Marc Basnight's position on issues, but he has been without equal as the champion for the East," said *N.C. Spin* moderator Tom Campbell, a veteran observer of the General Assembly. "On several occasions, funding for the ECU dental school was taken from the budget. Many questioned whether or not the school would ever become reality, but Marc promised leaders of eastern Carolina it would happen, and it did."

"Geographically, you have to have a balance," Basnight said during his visit to the Heart Institute. However, he added, "we have to do certain things for this region of the state." None of it has been easy, he said. "The attention is the most difficult problem I see in funding projects like this. We had to work a lot of hours [to educate the public on the health care needs of the East]."

Basnight said it helped ECU's cause when university officials, trustees and other supporters came armed with statistics and talking points when they lobbied the General Assembly during crucial budget negotiations.

When East Carolina invited him to be the commencement speaker in 2005 and bestowed an honorary doctor of letters degree on him, he referred to Ballard in his remarks as "my chancellor" and to ECU as "my university." He hung the diploma for all to see inside the Lone Cedar Café, the restaurant he owns in Nags Head. The diploma went up in smoke when the restaurant burned in 2007, and ECU is working to provide a replacement.

How does he decide which projects get funding while others don't? "You take No. 1 off the list and then No. 2 becomes No. 1 and you push that column up. I couldn't tell you the difference between 1 and 10 [on the list of the state's critical needs]. But for me and much of the Senate, I would say [the list] would be health care, it would be science and it would be...the related industries that surround medicine."

ECU's new dental school is an example of how improving health care also can improve the economy, he said. "You look at the rural clinics that the dental school will support. Those clinics will provide some company some business, and somebody who will start up something in that community because health care is available." As important to him, though, are the ethics of the issue. "The very essence of what you would expect a society



Basnight is greeted by ECU administrators Paul Cunningham, Phyllis Horns and Chancellor Steve Ballard

like ours to provide a child is good health care for the mouth.”

“With Marc it’s the result, not the method people are looking for,” said commentator and media entrepreneur Henry Hinton ’76. “The Heart Institute is a great example of a case where the East benefited. It was touch and go and more than a year after he made the commitment, but he came through in the end.”

Basnight scored a major environmental victory this legislative session with passage of a law banning plastic bags from most areas of the Outer Banks. Beginning this fall, grocery stores and other shops in Dare, Currituck and Hyde counties may only use paper bags made with recycled content. As an incentive to encourage recycling, stores will give shoppers cash refunds or store coupons for bringing in their own bags to cart purchases home.

On the Outer Banks, “We sell beauty,” Basnight said during legislative debate on his proposal. “We want people to come to our community to spend time, to see sunsets, shoreline, water, but [not to] see these flimsy bags on the shoreline, on the Wright Brothers Memorial.”

Stores will display a sign saying the county “discourages the use of single-use plastic and paper bags to protect our environment from excess litter and greenhouse gases. We would appreciate our customers using reusable bags, but if you are not able to, a 100 percent recycled paper bag will be furnished for your use.”

Basnight knows how vulnerable the barrier islands are to environmental degradation and how expensive it can be to remove litter from such isolated places. Mainly, it deters tourism. The barrier islands also are home

to some of the most important sea turtle nesting areas on the East Coast. “They get up in the air and then into the ocean. And then where does the bag go? There was research that found plastic bag bits in the stomachs of 27 sea turtles out of 400 some that were tested.

“I did not believe that the cost to the landscape totally would warrant a ban on the bag; we could pick the bag up or we could just get used to seeing them at the Wright Brothers [Memorial], waving in the oak trees, although that is not very becoming. It’s an economic issue. We are in competition with other vacation destinations on the East Coast to present our beauty.”

Nearly 20 states have considered or imposed legislation regulating plastic bags, but only the city of San Francisco—and now North Carolina—has banned them.

Dental clinic sites chosen

Officials have identified three of the 10 towns where ECU's new dental school will open service learning centers—clinical sites where fourth-year dental students will train. Chosen were Sylva in Jackson County, in the mountains west of Asheville; Ahoskie in Hertford County, about 20 miles south of the Virginia border; and Elizabeth City, in Pasquotank County in northeastern North Carolina.

The university plans 10 such centers in rural and underserved areas throughout the state. Dental school faculty members will be based in the centers, along with advanced dental residents and senior students who will receive enhanced dental education in real practice settings. Dr. James Hupp, dean of the dental school, said the clinic sites are being selected on the basis of need. "We are looking for the areas where dental care is in short supply and difficult to obtain," he said.

Meanwhile, construction is beginning on the dental school building. The first stage, recently completed, is a utility tunnel (upper right) that will connect the dental school and the nearby Family Medicine Center. In addition, crews have erected a modular building (lower right) near the site on the Health Sciences Campus that will provide interim office space for dental leaders and faculty until the school building is complete.

Faculty recruitment will be a focus for the next 12–18 months, but the school needs more funding from the state before that can be completed. Hupp said potential faculty members have been excited so far about the chance to start a school. "I think that's what's attracting people to us," he said.

Faculty hiring is set to start in 2010 and continue to 2013. Altogether, the school will have about 65 faculty members and about the same number of staff members, Hupp said. The school is working with faculty of the Brody School of Medicine to develop basic science aspects of the curriculum.

Annual tuition and fees at ECU's dental

school will be similar to the costs at the University of North Carolina at Chapel Hill, or about \$20,000, Hupp said.

The 185,000-square-foot dental school building will include about 50,000 unfinished square feet reserved for future use as funds and needs arise. Construction should begin in March and take about two years to complete. "We're still going to start classes in 2011, but much of the first year of dental school can be taught in generic classroom space," Hupp said.

Raleigh-based architectural firm BJAC is working with architects from Bohlin Cywinski Jackson of Pennsylvania to complete design work for the \$90 million building. Balfour Beatty, which has a regional office in Charlotte, is the general contractor. Plans call for it to be one of the most technically advanced "green" buildings in the UNC system.

You can follow progress on construction of the dental school at its Web site, www.ecu.edu/cs-dhs/dentistry, and on Facebook.

—Doug Boyd



Cliff Hollis



Tremayne to the rescue!

When the ECU Marching Band was briefly leaderless this summer—after the departure of long-time director Chris Knighten and before the arrival of his successor, John Franklin—it fell to the drum major to hold the group together. Luckily, the student in that role was a seasoned veteran with the baton, senior Tremayne Smith. In a whirl of motion, he whistled the 220 band members to practice during the crucial weeks before the first football game, organized and staffed summer band camp, manned the sign-up table at registration and generally kept the normal routine running. The band delivered a flawless performance at half-time of the ASU game just a month after new director Franklin arrived on campus.

“It really was a moving experience, and I’m glad I had some knowledge in band leadership,” said Smith, a music education and political science double major from Rowan County. This is his sixth year as a drum major, three at West Rowan High School and now three at ECU.

He even had time to add a few wrinkles to the performance. “We changed some things. In pregame, I sped up the fanfare and added some high stepping and I did some backflips.” Under the direction of Franklin, Smith is leading the Marching Pirates through five half-time shows at Dowdy-Ficklen Stadium this season, performing 15 songs in all and the marching routine for each show’s three songs.

The band also learned 15 to 20 tunes to play in the stands, five pregame songs including the national anthem, and the music for the “Call to Port” concert, a new tradition this year outside the stadium to pep up pregame festivities.

Outside of band, Smith is a Dean’s List scholar and the treasurer of the SGA. He chairs an SGA committee that makes cash grants to co-sponsor student charitable fundraisers and other such campus events. He will dole out \$120,000 this year, money allotted from student activity fees.



Tremayne Smith

Smith seems to be everywhere. He leads tour groups during orientation, performs as co-principal horn in the Wind Ensemble and is current or past president of several student groups. He even drove in the motorcade when Joe Biden visited campus last year.

A sign thumb-tacked outside Smith’s cubicle

in the SGA offices in the student center shouts his personal credo: “Let’s Do Work.”

“Being as busy as I am, most people would think it would be easy to get bogged down. But I always keep in mind a saying my good friend Chris Eobstel says and that is, ‘Let’s Do Work.’ I keep that motto in mind always.”

By the numbers

HOW ECU COMPUTES

News Briefs

Nurse-midwifery program gets grant: The College of Nursing was awarded a three-year federal grant totaling \$721,668 to recruit undergraduate nursing students enrolled in historically black colleges and universities and a Native American-serving university in North Carolina and South Carolina. The U.S. Department of Health and Human Services Health Resources and Services Administration will award \$250,179 the first year. The grant will pay to develop courses and clinical experiences that focus on primary health care and address health disparities of rural and ethnically diverse women, and help midwifery students get jobs after graduation. ECU's nurse-midwifery curriculum is the only one in North Carolina. It was initiated in 1991 as part of a legislative mandate to combat high infant mortality. Currently 80 percent of ECU's nurse-midwifery graduates work in rural and underserved areas.

A new pirate debuts: David Carta, the student who for the past two years led the football team onto the field dressed as a pirate who looked a lot like the actor Johnny Depp, enlisted in the army and wasn't available for his popular appearances this season. With Carta's departure, a new pirate featuring a different look has assumed the role. Historically, a number of different pirates have appeared at football games.

This year, the athletics department hopes to develop a more

permanent ECU-styled look that will be introduced at the beginning of next season. The School of Theatre and Dance is involved in the design and development of the new-look pirate.



Jay Clark

Purple and gold tastes better: A new marketing campaign from Budweiser generated concern at East Carolina and several other campuses when the beer maker began decorating its Bud Lite cans in ways that mimic school colors. Purple-and-gold Bud Lite began appearing in Greenville, while red-and-black cans of beer turned up in stores near the N.C. State University campus. The Federal Trade Commission criticized the Bud Light campaign, and more than two dozen universities asked Anheuser-Busch Inc. to pull the fan cans from their areas, saying they don't want to encourage excessive or underage drinking.

Brody gets bigger: At 78 members, the new crop of doctors at the Brody School of Medicine is the largest in school history, up from the usual 70. The 39 men and 39 women in the class are all North Carolina residents who range in age from 21 to 43. They earned their undergraduate degrees from 25 different colleges and universities, with UNC Chapel Hill having the most graduates, 21. ECU has 15 alumni in the class and N.C. State University has 10. Among the class of 2013 are the three newest Brody Scholars: Daniel James Goble

of Marion, Diana Nicole Spell of Raleigh and Jordan Ray Preiss of Charlotte.

Enrollment growth levels off: East Carolina welcomed 27,400 students to campus—physically and virtually—at the start of fall semester, a number slightly below last year's record enrollment. The total includes 4,175 first-year students, more than 6,100 distance education students and more than 6,000 graduate students. About 5,000 students moved into residence halls, bringing on-campus housing close to capacity.

Now hear this: The university completed installation and successfully tested its new outdoor notification speakers on Main Campus that will be used to loudly announce any emergency. The speakers are positioned in eight strategic locations around campus. "For the most part, the alert tone could be heard throughout campus," said Tom Pohlman with ECU's Office of Environmental Health and Safety. "We did find some areas where the volume needed to be adjusted to allow for better understanding of the verbal message," he said. Outdoor notification speakers also have been installed at the Health Sciences Campus and the North Recreational Complex.

350	Technology-enhanced classrooms on campus
70,780	Hours those classrooms were used last year
4,800	Telephones on campus
28,000	Phone calls ECU receives daily
56,277	Service calls to the computer Help Desk
52,115	Service calls satisfactorily resolved
131,400	Pages on the ECU web site
520	Storage capacity, in terabytes, of campus computers, or roughly five times the contents of the Library of Congress
35,000	E-mail accounts maintained for students, faculty and staff
147,000,000	Spam e-mails blocked by filtering software

Source: ITCS annual report for 2008-09 year

THE ECU REPORT

Grant boosts teacher training

The College of Education was awarded a \$1 million Department of Education grant to improve teacher preparation and teacher residency programs. U.S. Secretary of Education Arne Duncan said the award will fund one of 28 new five-year Teacher Quality Partnership grants at universities across the country to improve instruction in struggling schools.

The grants are intended to reform traditional university teacher preparation and teacher residency programs. ECU will use its grant, which is expected to reach \$9 million during a five-year period, to fund a partnership between the College of Education, the College of Arts and Sciences, Greene County Schools and Pitt County Schools. ECU was the only North Carolina university to receive the grant in the first round of announcements.

ECU expands psychiatric care

The new dental school under construction at East Carolina will help address the chronic shortage of dentists in eastern North Carolina. Now the university is teaming with two local mental health organizations and the N.C. Division of Mental Health to address the shortage of psychiatrists in the region.

Working with East Carolina Behavioral Health in New Bern and the Beacon Center in Rocky Mount, the Department of Psychiatric Medicine at the Brody School of Medicine in August began staffing three full-time psychiatry positions through face-to-face interactions with patients and telemedicine interactions.

The services have been offered in Northampton, Gates, Hertford, Bertie, Edgecombe, Nash, Wilson, Pitt, Greene, Beaufort, Craven, Pamlico and Jones counties since Aug. 1. Six of those counties—Gates, Bertie, Edgecombe, Greene, Pamlico and Jones—had no psychiatrists practicing there, according to 2007 data from the Sheps Center for Health Services Research at UNC Chapel Hill. Northampton had one psychiatrist, Hertford had three, Beaufort had four, Nash and Wilson had five and Pitt County had 36. East Carolina is the site of one of only four psychiatry residency training programs in the state, which explains the relatively large number of psychiatrists practicing in Pitt County.

The total of 49 psychiatrists in the 13-county region compares to 1,009 statewide, according to the Sheps Center data.

“We believe this project helps us get on the right track for increasing access and

availability of quality psychiatric care to underserved and unserved populations while also enhancing regional and local mechanisms to address the pressing shortage of psychiatrists,” said Dr. Sy Saeed, Department of Psychiatric Medicine chair.

Saeed said the state’s population is growing faster than the state’s supply of psychiatrists, setting the stage for an emerging shortage. In addition, he said, the lack of psychiatrists in certain counties means people might not have access to the mental health care services, leaving people with mental disorders undiagnosed or untreated.

“The partnership with ECU will create a walk-in crisis psychiatric network, which will increase the access and availability of quality psychiatric care to currently underserved areas of eastern North Carolina,” said Roy P. Wilson, CEO of East Carolina Behavioral Health. “We believe the network is a step in the right direction and will become the model program for addressing the shortage of psychiatrists in North Carolina.”

Between 1999 and 2004, five N.C. counties lost all their psychiatrists, 48 counties experienced a decline in their supply relative to population growth, and 12 counties had no psychiatrists in either 1999 or 2004, according to the Sheps data.

EAST CAROLINA TIMELINE

100 YEARS AGO



We are the Y

The YWCA becomes the first student group on campus when it forms in the fall of 1909; it serves as the student government until a formal SGA starts in 1920; it opens the first student store in 1922. The *Teco Echo* says the new Y store is “doing a good business, catching the sandwich and ice cream trade that has been going elsewhere.” Profits from the student store pay for construction of the Y Hut in 1925, which serves as the student center until it’s razed in 1952 to make way for Joyner Library.

75 YEARS AGO



Men secede from SGA

Since its creation in 1920 all Student Self-Governing Association officers have been women, which rankles the 100 or so male students. Outnumbered 10-1, it’s the men who are called coeds. Most bothersome to the men is that it’s the all-female SSGA that sets residence hall

rules, even for the men’s dorms. To address this, in 1932 a coed representative is added to the Student Council. But the men continue to feel underrepresented, and in 1934 they split entirely from the SSGA to form the Men’s Student Self-Government Association, the MSSGA. The separate SGAs co exist for nine years until a referendum in April 1943 produces a merger.



A RAIN FOREST BECOMES A CLASSROOM

Watching a troop of spider monkeys perform acrobatics, hearing the distinctive call of a tungara frog in the wild or swimming alongside an ocean triggerfish surely beats reading about those things, as students in a marine biology class learned this summer. Led by three biology professors, the students participated in a monthlong mission to Panama organized by the Smithsonian Institute. "It's a lot harder for students to get interested in studying an animal in a textbook or seeing one that has been preserved in a jar of formaldehyde," said Joseph Luczkovich, one of the professors leading the mission. "When you see a live organism feeding and swimming, you remember it a lot better. There's no substitute for that experience."

ECU trims administrative costs

Expecting less state funding from the General Assembly for the next two years, ECU officials are working to further trim administrative positions, although statistics from the UNC General Administration show East Carolina spends proportionally less on administrative overhead than most other campuses.

Kevin Seitz, vice chancellor for administration and finance, said about \$9 million of the total \$19 million reduction in funding to ECU from the state will come from cuts in administrative positions and centers and institutes. Overall, ECU will cut \$19 million from four categories: tuition waivers, specific programs designated by the state, administrative cuts and continuation funding that pays for things such as inflation in electricity bills and increased library costs.

Since ECU has been planning for these cuts for a year, officials believe they will be able to cut the budget without having to lay off permanent workers, though some fixed-term contracts may not be renewed, Seitz said.

Over the past five years, executive and administrative jobs at ECU actually fell by 35.6 percent while employment has increased by 18 percent and enrollment increased by 21.6 percent.

—ECU News Bureau

50 YEARS AGO



Sororities go national

Guests from as far away as New York, Florida and the West Coast arrive the weekend of Feb. 5-6, 1960, to deliver charters to the eight sorority colonies that have operated on campus for two years. The colonies become chapters of Alpha Delta Pi, Alpha Omicron Pi, Alpha Pi, Alpha Xi Delta, Chi Omega (*first pledge class at left*), Delta Zeta, Kappa Delta and Sigma Sigma Sigma. The sororities stage their first Rush Week the following weekend and many are disappointed when only 41 women, about half of those rushing, actually pledge. The small turnout is attributed to the 3.0 GPA requirement. A second rush is held in the spring which is more successful. The original eight sororities remain active today. A ninth, Zeta Tau Alpha, was chartered in 1987.

25 YEARS AGO



Chitwood arrives at ECU

After completing training in cardiothoracic surgery at Duke University, Dr. W. Randolph Chitwood Jr. comes to Greenville in 1984 to start the heart surgery program at East Carolina and its teaching hospital, Pitt County Memorial Hospital. Later that year he performs the first coronary artery bypass surgery at PCMH and in 1987 he performs the first heart transplant there. Chitwood performs the first

totally robotic endoscopic mitral valve repair in North America and the second in the world. The Cardiovascular Center at Pitt County Memorial Hospital, directed by Chitwood, performs 1,200 cardiac surgical, 3,000 interventional, and 5,000 catheter-based procedures every year.

Images courtesy University Archives

Freshman drop-out rate eyed

A new mandate under consideration by the University of North Carolina system will force East Carolina University to reduce the number of freshmen who drop out before their sophomore year. The system Board of Governors is considering adopting rules that would prevent the 16 universities from increasing their enrollments unless they meet retention and graduation goals. The board is expected to adopt the mandate in coming weeks.

Officials said the current system isn't serving the state or the UNC system well because it gives universities incentive to admit students who are ill-prepared for the rigors of college.

"They had a lot of people who would not have been admitted under normal circumstances," UNC President Erskine Bowles said after a September meeting of the Board of Governors. When that happens, Bowles said, taxpayers get a raw deal because they subsidize the education of students who drop out. And he said it's also a bad deal for the student who drops out without a degree and a mountain of student loan debt to repay.

ECU's current retention rate of 75.9 percent falls short of the current UNC General Administration goal of 79 percent, Associate Provost Austin Bunch said in a report to the ECU Board of Trustees. "Erskine Bowles has said that we will stop growing for growth's sake but grow in quality," Bunch said.

At 96.2 percent, UNC Chapel Hill has the highest freshman-to-sophomore retention rate. N.C. State University's rate is 85.6 percent. The lowest rate in the system is UNC Pembroke at 67.3 percent.

The new directive has not been formally adopted as policy by the UNC system, and the retention rate requirements for each university may be shifted before any policy is approved, but ECU's leaders are not counting on it. A decision is expected by the end of the year.

ECU freshmen returning for sophomore year			
Year	Freshmen	Retention	UNC avg.
1997	2,874	78.3%	81.2%
1998	2,805	79.0	80.7
1999	3,257	76.4	80.7
2000	3,106	78.0	81.6
2001	3,184	76.9	81.5
2002	3,561	76.6	81.0
2003	3,462	78.8	81.8
2004	3,456	75.9	81.3
2005	3,223	78.7	80.6
2006	3,792	77.3	81.0
2007	4,196	75.9	81.2
Source: UNC Board of Governors			

Bunch said that a new retention task force is working on ways to keep the students

who are attending ECU at the university, including a plan for more tutoring opportunities, better advising practices and more diverse classes for freshmen.

"Those campuses that do not reach retention goals will not be allowed to grow," said Provost Marilyn Sheerer.

Bunch said the retention rate required by UNC General Administration is expected to increase from 79 percent to 81 percent next year and ECU has to be prepared for it.

Enrollment growth funding is a valuable asset to ECU as it increases the size of the student population every year. The school is expected to continue growing and reach 35,000 students in the next decade. Enrollment currently is at 27,673 students, Bunch said.

—From news reports



Physics professor Jeff Shinpaugh knew that ECU's 1970s-era particle accelerator needed replacing, but he also knew tight budgets meant there would be no money available to buy a new one. So he and colleague Larry Toburen applied for and were awarded a \$867,982 grant from the National Science Foundation (NSF) to acquire a 2-million-volt tandem ion accelerator and supporting components. "The new system will provide stable, energetic light and heavy ion beams...perfectly suited for continuing and expanding our studies in radiation physics," said Shinpaugh, who is director of the ECU Accelerator Laboratory. The new particle accelerator will be about 32 feet long and weigh more than 12,000 pounds. During the past decade, the ECU Department of Physics' Radiation Physics group has received more than \$3 million in grants from the NSF, NASA, the National Institutes of Health and the U.S. Department of Energy.

Gay couples fare well in study

Research by two East Carolina professors and a dean at the University of Texas shows that children adopted by gay and lesbian couples turn out about as well as those adopted by heterosexual couples.

In a study published in *Adoption Quarterly*, Paige Averett and Blace Nalavany, ECU assistant professors of social work, and Scott Ryan, dean of the University of Texas School of Social Work, compared the extent of emotional and behavioral problems of adopted children in light of the sexual orientation of their adoptive parents.

The researchers used survey results from parents who adopted children through Florida's public child welfare system and data from gay and lesbian couples throughout the United States. The study included 155 gay and lesbian couples and 1,229 heterosexual couples. Couples responded to questions about parent and child characteristics, family composition and dynamics, the child's pre-adoptive history, and current emotional and behavioral functioning.

"We found that the sexual orientation of the adoptive parents was not a significant predictor of emotional problems," said Averett. "We did find, however, that age and pre-adoptive sexual abuse were predictors of emotional problems. We also found that an increase in annual income, family functioning, and parental satisfaction with adoption preparation services was predictive of significantly less emotional problems."

Nalavany said they also found that an increase in annual income, family operation and parental satisfaction with adoption preparation services could lead to significantly less emotional problems.

As of 2007, there were about 130,000 children in the U.S. child welfare system waiting to be adopted. Yet, social stigma and state laws have created barriers to adoption for gay and lesbian couples.

—ECU News Bureau



ECU goes after brightest students

East Carolina is planning to expand its honors program for brainy students into an honors college, a move intended to help recruit even more top-tier students and faculty. The university affairs committee of the ECU Board of Trustees discussed the move in September and instructed administrators to come back with a funding plan to implement the change.

ECU's current honors program includes about 900 students who have SAT scores of 1200 or better and a high school GPA of 3.5 or better. ECU students with a GPA of 3.3 also are admitted to the program. Adding more scholarships and classes taught by specialized professors likely would make the university more attractive to the brightest students.

"It would help us recruit and retain some of the highest-caliber students from across the state and from across the nation," said Michael Bassman, associate vice chancellor and honors program director. Provost Marilyn Sheerer created the honors college planning task force in February.

Other University of North Carolina schools with honors colleges are able to attract students who want the recognition of graduating from an honors college, Bassman said. UNC Charlotte, UNC Greensboro, UNC Pembroke and Western Carolina University use their

honors colleges to attract students and faculty who may be considering ECU.

"We would also be able to offer some scholarships, which would make the honors college more attractive to students," Bassman said. "We would also be able to offer more seminars and more courses for the students and have more resources than we have now."

Bassman said an honors college would expand collaborative relationships and build new partnerships with colleges, schools and departments across campus. Faculty members would have more opportunities to create innovative seminars and lectures for honors students.

The plan also calls for a building to house the honors college at some point in the future, Bassman said. But the college, which officials are hoping will be up running within two years, will likely begin without a building.

The faculty for the college will come from existing ECU faculty who apply to work in the college. Bassman said the privilege of working with honors students would create interest from the faculty and allow them to work on new projects.

A funding plan for the college is in the works and officials will present plans to the ECU Board of Trustees in the coming months.

—The Daily Reflector

Trustees mull funding options

The ECU Board of Trustees is considering creating partnerships with private businesses to fund future capital projects. One building that might be built that way is a new life sciences and biotechnology building, a campus priority that has been denied funding from the General Assembly for three straight years.

At the board's September meeting, Trustee Mark Tipton said public-private partnerships could give the university the opportunity to start projects before funding is available from the state. With the continuing state budget crisis, few capital projects are expected to be funded in the coming years.

Tipton wants the board to establish working relationships with the private sector that would allow the university to expand without having to wait for state funding on certain projects. One idea discussed was working with private developers that would erect needed buildings, which the university would then lease for a period of years. "We have to stop thinking on the historical side of how we get money," Tipton said.

Fundraising sets another record

More than 19,000 alumni, friends and supporters contributed a record \$38 million to East Carolina in the 2008–09 fiscal year, a 3 percent increase over the previous year's record total. "The Pirate Nation has stepped up and showed their true dedication and commitment to East Carolina," said Vice Chancellor for University Advancement Mickey Dowdy. "The support we continue to receive, in spite of some very tough economic circumstances for many alumni and donors, is a sure sign of the impact ECU still has on its students, alumni and eastern North Carolina. We are gratified by the show of support."

The Second Century Campaign has raised more than \$146 million to date toward its \$200 million goal. As a result, many students and faculty members are benefiting from resources not funded by state support. While



More students are spending more time in Joyner Library this fall than in years past, according to a report by library Dean Larry Bower. "We have seen a really remarkable increase in users this fall," he said. "The Pirate Tutoring and Writing Centers have certainly added to the number of people in the building, but it is my observation that there is just a lot more students here, more often, for longer periods of time, and taking advantage of more services than we have seen in years past."

the type of gift, motivation for making it, and the size of the contributions vary widely, all have an impact on the university.

In 2007, Dr. Sylvia Brown, acting dean of ECU's College of Nursing, established a fund through the "Dean's Gift," which provides \$10 in the name of each first-year nursing student. The fund was designed to assist students during times of financial hardship and to develop a philanthropic environment to encourage a lifetime of giving by students.

In 2008, Robert and Betty Hill created the Robert E. & Betty S. Hill Endowment for the College of Technology and Computer Science. This endowment will fund the Robert and Betty Hill Recognition Breakfast, an annual awards ceremony to build community within the college and recognize student scholarship recipients and outstanding students and faculty.

And just this year, the estate of the late Geraldine Mayo Beveridge created scholarships for students from four eastern North Carolina high schools to attend ECU.

"Over the next 10–15 years, it is estimated that East Carolina University will need more than \$1 billion to accomplish the goals set out by the university's strategic plan," Dowdy said. "The Second Century Campaign is only the first step toward those goals, and I look forward to seeing what other great things the Pirate Nation can accomplish. We appreciate the planning of so many who are considering how they can help our leaders of tomorrow by supporting ECU."

If you would like to contribute to ECU's Second Century Campaign, please call 252-328-9550 or visit www.ecu.edu/devt.

—Kara Loftin

Making a little do a lot of good

As Brody School of Medicine students, Mary H. and Brian Dawson traveled to Uganda on a medical mission, and what they saw there changed them forever. Soon after graduation in 2006, they founded a nonprofit organization, ChooseAneed, that to date has raised close to \$100,000 to pay for several small medical and health-related projects mainly in Africa.

When they aren't raising money for water wells or supplies for health clinics, they both hold down day jobs. Brian is an emergency room doctor at Lenoir Memorial Hospital in Kinston and Mary, the daughter of retired College of Business professor Rick Hebert, is a third-year family medicine resident at Pitt County Memorial Hospital.

Typical ChooseAneed projects include \$1,500 to equip a maternity ward at a rural hospital, \$800 for a water well in Uganda, \$3,140 to build and equip a classroom in Sudan, or \$2,700 to buy two goats for each of 25 “guardians”—often the grandmothers and widows of orphaned and vulnerable children in Kabondo, Kenya—so the children will have milk. We caught up with Brian to learn more about their charitable work.

How did you start ChooseAneed?

“Mary and I have been on several trips overseas for different purposes, some medical,

some church related, and some related to college. On each of these trips our eyes were opened to the vast differences in the way we live in the developed world and the way others must live in the developing world. We saw many problems that I call ‘needs.’ Many of these problems were small things that I thought to myself ‘I could help with that.’” We were in a cafe in Uganda and we sketched out the concept of ChooseAneed on a napkin as a way to bring these kinds of giving opportunities back home.”

What makes ChooseAneed different from other charities?

“We have seen people dying for lack of clean water, food or basic health care. It is our belief that the barriers involved with foreign aid do not excuse us from a human, societal, or religious obligation to do something, no matter how small. We believe that what we CAN do is choose a specific need that we see, or someone else shows us, and then work to meet that need in some small way, financially or otherwise, through our

knowledge or gifts. The goal of ChooseAneed is to help make those of us who can do something more aware of these specific needs, and then to help facilitate the meeting of those needs.”

Tell us about one of your recent projects.

“On our last trip to Africa, Uganda, we learned that the community we were staying in had

Furnished



worked for over two years on an idea for a community cow project. They had drawn up papers, had meetings, identified needs, identified responsibilities, and created a budget and five-year plan for the cattle and how they would be used. They were only lacking the money to buy the cattle. Here was the answer to our desire to give responsibly and in a way that did not make us the rich Americans and them the poor beggars. They knew about cattle and they knew how to use them to better their community and they had a plan in place. We simply provided the capital to make the project a reality. We have since learned that the herd has almost doubled in size.”

What's next?

“Completing our medical training—and the birth of our son—has taken a lot of our time recently, but Mary will finish her residency in June and we will be able then to devote more time to our work overseas. I can't wait to get back there and help the people.”

The board of directors of ChooseAneed, which is organized as a 501(c)(3) nonprofit, includes several individuals with ECU ties. The board selects projects to promote to donors at the organization's web site, www.chooseanneed.org.



Delivering the news, bad and good

The following is a condensed version of Chancellor Steve Ballard's remarks to the fall convocation.

For the last four months, the economic picture has changed virtually by the day. However, as of last week we finally have a budget from the UNC system. This budget is both very good and very bad news. For example:

- Enrollment growth is fully funded for both years of the biennium and we will realize several million dollars to fund new faculty positions and make key infrastructure investments;
- Because of a new appropriation of \$3 million, the dental school remains on track to open in the fall of 2011;
- For the first time ever, we received recurring funding (\$3 million) for providing the health care safety net for our region;
- Yet, we lose approximately \$19.1 million. We have taken mandatory cuts to several centers and institutes that are central to our commitment to eastern North Carolina. We know that nonrecurring cuts are coming this fall and more recurring cuts next spring.

To protect (the academic) core, almost everything else has been cut substantially. Our campus will not be as pretty as we would like it, the lines for some services will be longer, and certainly a few nonacademic services such as parking will cost a bit more. But we are meeting our obligations to the state of North Carolina with virtually no reduction in the quality of education and no compromises to the safety of our campus.

Only 2 percent of our cut comes from academic programs. The top three areas identified by our Board last spring—administrative costs, nonacademic services, and cost savings—account for 73 percent of our reduction. Most divisions and offices in the university have taken reductions ranging from nine to 15 percent. That includes the Chancellor's Office, which has taken a 15 percent reduction.



Cliff Hollis

In contrast, the academic colleges average about a 6 percent reduction, and most of that comes from consolidations, reduced administrative costs, and reductions in operations.

While many vacant positions will be lost and a few RIFs will occur in offices that have been closed, such as the centennial office, or in functions that are no longer necessary, we will meet these budget reductions with a bare minimum of layoffs. Our vice chancellors are working on plans to minimize if not eliminate RIFs caused by the budget crisis.

Perhaps most importantly, we have authorized searches for many faculty positions across the colleges. These searches will be vital to our commitment to student success and to meet our obligations to the state of North Carolina. "Re-starting" faculty searches has been our first priority; no administrative hiring was allowed until we had an approved plan for faculty vacancies.

I established several diversity goals three years ago and I am very happy to announce progress toward these goals. We have gone from 10.7 percent minority faculty to 15.2 percent, exceeding the goals announced just three years ago. Every college but one has increased its percentage of minority faculty.

And finally, in spite of the economic times, our Division of University Advancement has had remarkable success under the leadership of Mickey Dowdy and great teamwork from the Pirate Club, the ECU Foundation and the Medical Foundation. This year ECU won a second consecutive national CASE award for excellence in private fundraising. We are almost 75 percent of our way toward achieving our goal of \$200 million in the Second Century Campaign. Three years ago the Access Scholarship program did not exist; this year, 77 students from all colleges will receive an Access Scholarship and next year we plan to reach our goal of 100 Access Scholarships.

U N I V E R S I T Y L I F E



Sylvia Brown '75 '78 was named dean of the College of Nursing on a permanent basis after serving more than two years in an interim role. She succeeds **Phyllis Horns '69**, who was elevated

to vice chancellor for health sciences. Brown has been a faculty member since 1976. During her tenure as associate dean, enrollment of graduate nursing students grew more than 250 percent. She is married to Dr. William Brown '81, a Greenville obstetrician and gynecologist who graduated in the first medical school class at ECU.



Charles W. Calhoun was named the 2009 Thomas Harriot College of Arts and Sciences Distinguished Professor, an award conferred annually upon a professor whose career exemplifies

a commitment to and a love for knowledge and academic life. Calhoun has taught history at ECU for 20 years and is one of the nation's leading scholars of late 19th century American political history. He has published nine books, with two currently in progress, and has authored nearly 100 peer-reviewed journal articles, papers, book reviews and book chapters. "What impresses me most about ECU is the sense of optimism that pervades the place; that this is a university on the rise, striving to make its mark rather than marking time," says Calhoun.

Darla Liles, a cancer specialist at the Brody School of Medicine, is the Leukemia and Lymphoma Society's Eastern North Carolina 2009 Woman of the Year. Liles on her own raised more than \$23,000 during a 10-week campaign for the society. A larger group she volunteered with raised more than \$153,000 for the society. Liles raised the money through dinners, a silent auction and others.



Burrell E. Montz is the new chair of the Department of Geography in the Thomas Harriot College of Arts and Sciences. She comes to ECU from Binghamton University at the State University of New York, where

she began her academic career nearly 30 years ago as a geography professor and most recently was department chair there.

Martha Keehner Engelke was named the Richard R. Eakin Distinguished Professor in the College of Nursing. Engelke, an assistant dean of research, is the first person to receive the professorship, which honors the former East Carolina chancellor. Her nationally recognized research concerns school-based case management of children with chronic illnesses.



since its inception in 2001. Willson has served on the commission since 2001.

Clinical professor of pediatrics **Charles "Chuck" Willson** is the new chair of the N.C. Health and Wellness Trust Fund Commission. He succeeds Gov. Beverly Perdue, who has chaired the commission

Created by the General Assembly to allocate a portion of North Carolina's share of the national tobacco settlement, the HWTF has invested \$199 million to support preventive health initiatives and \$102 million to fund prescription drug assistance programs. Willson, who is a former president of the N.C. Medical Society, also serves as co-director of the Center for Children with Complex and Chronic Conditions.

George Wang, Gazan Bozai and Yuhong Wang from the Department of Construction Management received a \$218,000 grant from the N.C. Department of Transportation to examine tire and pavement noise on state roadways. Their results will be included in a nationwide database on noise modeling for future comprehensive study on mitigating traffic noise.



Wayne Cascio, vice chair of the Department of Cardiovascular Sciences, Brody School of Medicine, and Research Triangle Park-based startup Entegriom have received a \$100,000 grant

from the N.C. Biotech Center to study the ability of freeze-dried platelets to help stop excessive bleeding during heart surgery or in patients taking anti-clotting drugs.

Suzanne Lazorick, an assistant professor of pediatrics and public health at the Brody School of Medicine, is one of 15 professionals selected nationwide to join the Robert Wood Johnson Foundation Physician Faculty Scholars Program. The award of up to \$300,000 helps outstanding medical school junior faculty members advance their careers. Lazorick will study an innovative middle school-based obesity intervention program in eastern North Carolina.



A piano prodigy at 3

South Korean pianist **Yeol Eum Son**, who won the silver medal in the 2009 Van Cliburn International Piano Competition, will perform in recital Tuesday, Nov. 17, at Wright Auditorium as part of the **S. Rudolph Alexander Performing Arts Series**. The 23-year-old pianist started lessons at age 3 and made her debut at 12. She recorded the complete Chopin etudes at 18 and has performed with the New York Philharmonic, Warsaw Philharmonic and Tokyo Philharmonic orchestras.

The series also will present “A Taste of Bluegrass/Brown Earth” Jan. 14, an original ballet program by the **Chuck Davis African American Dance Ensemble**, followed by the **St. Lawrence String Quartet** on Jan. 28. The dance program depicts the transition of the original African banjo-type instrument to the banjo tradition of the Blue Ridge Mountains. The string quartet has been resident quartet at the Spoleto USA Festival for the past 13 years.



**Moscow
State Radio
Symphony
Orchestra**

In late winter, the series will present the **Moscow State Radio Symphony Orchestra** under the direction of Alexei Kornienko, in a Feb. 11 program that will include the popular *Second Piano Concerto* by Rachmaninoff, with pianist Alexander Sinchuck.

FOUR SEASONS CELEBRATES A DECADE

Some bold ventures that count on public support often take a while to catch on. But that wasn’t the case with the **Four Seasons Chamber Music Festival**, which showed signs of success in its first year and is now celebrating its 10th. “Even in our first year, we generated so much community support that we felt we had a great thing going,” says festival director and School of Music professor Ara Gregorian.

The festival has grown to include outreach efforts into local schools and performances around the nation and overseas. New for this season is a “master teachers next generation concert,” in which visiting professional musicians team up with faculty, talented students and alumni to perform together.

Now consisting of five pairs of concerts, the festival concentrates mainly on compositions

**Chuck Davis
African American
Dance Ensemble**



Winter Arts Calendar

for strings and piano, occasionally for strings and a wind instrument. Gregorian says the repertoire of works for those ensembles is quite large and contains many pieces that appeal to A.J. Fletcher Recital Hall audiences. "We tend to focus on the existing popular repertoire, though we look to add diversity when we can. But we think this is what the audience enjoys most."

In the festival's early years, many guest artists "on the rise" came to Greenville to play; now, it's so well known that "we are getting calls from managers and artists who want to come here to play. This shows that we are developing a national and international reputation," says Gregorian, who earned his bachelor's and master's degrees from the Juilliard School and a doctorate from SUNY-Stony Brook.

"I certainly don't think we're done yet, and that's intoxicating to me. This is as exciting now as it was in the first season."

THEATRE AND DANCE PERFORMANCES

The stage of the **ECU/Loessin Playhouse** this winter will be filled with a rowdy musical based on a film, rather than the other way around. *Seven Brides for Seven Brothers*, the story of rough-and-tumble loggers seeking brides in 1850s Oregon, will run Nov. 19-24. Music is by Gene dePaul and Joel Hirschhorn, and lyrics are by Johnny Mercer, Al Kasha and Hirschhorn.

Dance 2010, this season's version of the popular annual program, is scheduled Jan. 28-Feb. 2. Each year, ECU faculty from the School of Theatre and Dance stage original choreography in ballet, jazz, tap and modern styles for large and small ensembles.

The **ECU Storybook Theatre** will present *Charlotte's Web* Jan. 22 in Wright Auditorium, the musical version of the E.B. White story of a friendship between a spider and a pig, with music and lyrics by Charles Strouse.

CHORAL PERFORMANCES

The **ECU Chamber Singers** will present a program of 20th century choral masterpieces Nov. 21 at St. Paul's Episcopal Church, highlighted by Frank Martin's *Mass for Double Choir*. The program also will include Britten's *Hymn to St. Cecilia* and Barber's *Reincarnations*. Several choral ensembles will present **Christmas at ECU** Dec. 8, also at St. Paul's, with performances by the Chamber Singers, St. Cecilia Singers and men's and

women's choirs. Among the works to be performed: *Betelehemu*, a South African piece; Britten's *Ceremony of Carols*; and Britten's *Hymn to the Virgin*. The St. Cecilia Singers will perform Boccherini's *Gloria*, and the Choral Scholars will perform new student work, Feb. 19.

JAZZ AT CHRISTINNE'S

Tom Mallison, host of public radio's *An Evening With Tom the Jazzman*, is master of ceremonies for the second season of Friday jazz programs at Christine's restaurant in the Hilton Greenville hotel. The series resumes Jan. 22 and Feb. 26. Dinner begins at 6 p.m., and music at 8 p.m. The performances are by students and faculty members in the jazz studies program.

FACULTY AND STUDENT PERFORMANCES

The **ECU Symphony Orchestra** will perform a world premiere of *Symphony of Spirituals* by faculty member Mark Taggart Dec. 2. Faculty soprano Louise Toppin will be soloist. The program will include Dvorak's popular *Symphony No. 9 "From the New World."* The orchestra will perform Feb. 9, presenting a program of Respighi's *Ancient Airs and Dances*, Richard Strauss' *Death and Transfiguration* and Beethoven's *Third Piano Concerto*, with faculty member Keiko Sekino as soloist.

Among other student ensemble performances: **ECU Percussion Players**, Nov. 18 and Feb. 4; combined **ECU Jazz Ensembles**, Nov. 22 and Feb. 6; **ECU Symphonic Wind Ensemble** and bands, Dec. 1; **ECU Guitar Ensemble**, Dec. 8; **Symphonic Band** Feb. 18. The **Wind Ensemble** and **St. Cecilia Singers** will present a program of seasonal and holiday music Dec. 6.

FINE ARTS

The School of Art and Design **Faculty Exhibition** will close Nov. 21 at the Wellington B. Gray Gallery. The annual holiday exhibition and sale will take place Dec. 2-5 at the gallery. A new photography exhibition, *John Scarlata—Living in the Light: A Retrospective*, will begin Jan. 11 and run through Feb. 20. An opening reception is scheduled Jan. 14.

FESTIVALS

The 14th annual **Religious Arts Festival**, presented in conjunction with St. Paul's Episcopal Church, is scheduled Jan. 29-31. Organizers were developing a theme

Seven Brides for Seven Brothers



and guest performer list in early fall. The annual **Stars in the East** choral festival is scheduled Jan. 14-16. The 10th annual **New Music@ECU Festival** is scheduled Feb. 24-28 and will include, among other guests, clarinetist Nathan Williams (who was ECU professor Christopher Grymes' teacher and predecessor), ECU percussionist Chris Nappi and composer Steven Dembski of the University of Wisconsin. The premiere of a new work by festival founder Edward Jacobs will be presented, as will an orchestral version of Mark Glick's *The Wife of Bath* for soprano and orchestra, with soloist Karen Hall. The music school faculty's annual **Mozart Birthday Concert** is scheduled Jan. 27, and the university's annual **Motown Concert** is planned Feb. 20.

—Steve Row



Masters of Critical Thinking

ECU's MBA program adopts new tools to teach students more efficient ways to integrate knowledge and solve problems.



Department of Defense

BY MARION BLACKBURN

While serving in the Middle East, Air Force Capt. Robert “Rob” Main ’08 knew that underestimating the competition could be deadly. To assure air superiority for aircraft carrying soldiers and supplies, he studied a market powerhouse—Wal-Mart—for strategies on market domination.

Drawing from its delivery model, this air logistics officer and his colleagues designed an innovative hub-and-spoke system to bring soldiers into the region. Troops arrived and departed on

schedule, ensuring the military dominated the airspace over areas in conflict.

Main attributes this out-of-the-box creativity to lessons learned in East Carolina’s master’s of business administration program. Every class, he says, inspired better solutions for his military challenges. “I have seen immediate return on each class, in the civilian world and in my military job,” says Main. “The MBA helped me look past the surface of problems and examine the core components.”

That's the kind of thinking the MBA encourages—an ability to integrate all kinds of knowledge, make decisions and take the steps that lead to success. Indeed, critical thinking is a key focus of the program. While you'll find expected material on finance, accounting and management, it's what happens with the material that energizes students for the real world. They enter the program from all walks of life to find their own path of study. What's more, these days, more students than ever are completing their degrees online.

The MBA program is one of the oldest graduate programs on campus. Its graduates populate banks, small businesses and real estate enterprises, but they're also in unexpected places, such as the military, education and medicine.

The MBA is available on campus, online or as a combination of the two. The first online course was offered in 2000, and by 2003 the entire program was online. These days nearly 80 percent of MBA students are earning the degree this way. The MBA requires no business experience or prior undergraduate business courses, with a plan of study embracing up to 20 classes

determined by a student's background, experience and knowledge.

Its innovative approach has made ECU a national standout. It is the only MBA program in the state accredited by the American Assembly of Collegiate Schools of Business offered fully online. For several years it's been rated a "Best Buy" for accredited programs by GetEducated.com, a consumer advocacy partnership of America Online and the Electronic University Network. And for the third year in a row, the business school was ranked among the best in the country by the Princeton Review.

"We have nearly 800 students, so that means about 800 programs going on at once," says Frederick (Rick) Niswander, dean of the College of Business. "We aim to give people options for improving their education and their life, without having to stop everything else they're doing."

Since its beginning in 1966, the MBA program has adapted to and changed with the flux of business. While many courses would sound familiar to students 40 years ago, others, like management information systems, would not. Students can expect

essentials such as finance, accounting and marketing along with the new tools of commerce—the Internet, rapid delivery systems and computer-assisted analysis. Likewise, students explore the new culture of business, including the global marketplace.

Information is the starting point, but pulling together key knowledge and developing solutions is paramount. "We provide students the critical thinking skills they need to survive in the business world," Niswander says. "We want our graduates to 'master' the information, and think about their world in a different way. That way they are open to possibilities they hadn't thought of before."

That was certainly true for Main, who today works as an information technology infrastructure director for the N.C. Division of Public Health, in addition to his duties as a member of the North Carolina Air National Guard. When faced with this year's uncertain state revenues, he accepted the challenge of doing more—with less—without sacrificing quality.

"We have to be creative in using the limited funds we have," he says. "The MBA program fostered that creativity, that ability to



maximize the funds you have, and know how to cut bait on a project when you see negative returns and shift to another project.”

Entering the Internet age

The online option is more popular than ever, and the entire program is seeing dramatic growth. “Students are not having to choose between getting their degree or working. They can do both,” says Robin Armstrong ’03 ’04, assistant director for graduate programs. “That’s especially important in this economic climate.” They chip away at their degree while continuing to work and spending time with their families.

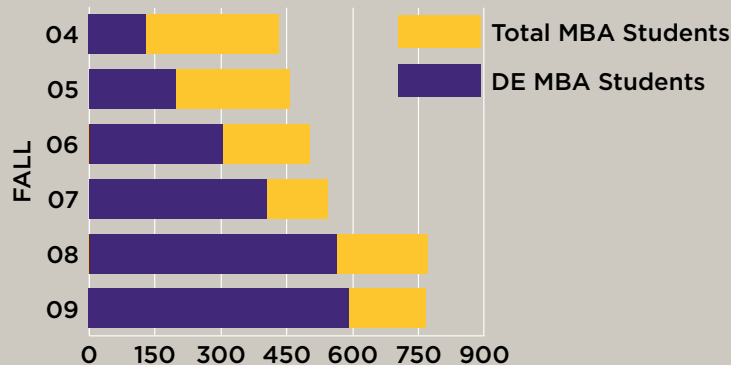
“Before the online program, working students were usually attending night classes, and driving into Greenville, sometimes from an hour away,” she says. “Now we have students who are deployed in Iraq, and students have moved abroad with the military. They don’t have to interrupt their education when life throws them a curve ball. They can keep going with it.” Armstrong says people whose employers transfer them to North Carolina from other states also can complete their degree at ECU.

The online growth reflects a sound business plan for the College of Business itself, which recognized a need for this type of flexible program. “In 2000, we had about 330 enrolled and it was all face to face,” says Len Rhodes ’82 ’99, former assistant dean for graduate programs and currently interim director of institutional research for the university. “It was the same format as had been offered since the 1960s.” The business school identified a market that was underserved—the working adult—and expanded online as a flexible, high-value, degree path.

“Students can choose their pace. It allows them to squeeze education into their life, rather than put their life on hold while they complete their degree,” Rhodes says. Growth continues, with a waiting list for admission.

Whether studying online or in person, MBA students develop real-world solutions as a

MBA ENROLLMENT UP 44 PERCENT IN FIVE YEARS



Even as enrollment surged from 432 students five years ago to 767 this fall, the ECU College of Business maintained a reasonable level of 25 to 30 students per MBA class. Most of those new classes are filled with online students, who grew from 130 five years ago to 592 this fall. Tina Williams, assistant director for graduate programs, says it’s important that faculty “have time to interact with and meet the learning needs of their online students.” All faculty teaching at the MBA level are full-time tenured or tenure track faculty who hold a terminal degree in the discipline they teach. Faculty who teach online also have at least one campus-based class to ensure they are connected to the campus community.

part of their learning by directly working with participating businesses. These kinds of on-the-ground experiences mean graduates take part in field work, too. One recent project had a group of students spending time at a local marina, where they devised a plan to strengthen the business. Their fixes ranged from simple steps such as erecting more visible signs to improvements on collections.

Training better doctors

Just how powerful is the MBA experience? Ask Dr. Paul Brezina ’04. He’ll tell you it may have been the deal maker in landing a prestigious fellowship at Johns Hopkins Hospital in Baltimore, Md. Only one fellow is accepted each year for this competitive three-year program in reproductive endocrinology and infertility.

“When you’re going up against other very qualified doctors, having anything that makes you look different is huge,” Brezina says. “You have to justify why you’re going to be

an asset to their program. The MD-MBA degree is that kind of asset.”

Brezina completed his medical degree at the Brody School of Medicine and the MBA through the distinctive MD-MBA, a five-year course of study. Medical students complete the first two years, then take a leave of absence to complete the MBA program before returning to complete their third and fourth year medical school rotations.

Brezina was drawn to the promise of learning business basics while sharpening his decision-making skills. After all, physician practices are small businesses, with employees, management, cash flow and inventory decisions for supplies, medicine, even gowns and gloves.

“A business background can enhance any career path you choose,” he says. “Whether or not you want to administer within a large hospital system—or run a small business, which a private practice physician’s office is—the skills you learn with an MBA are paramount for succeeding.”



Beth Everett

Preparing for the future

For Beth Everett '83, who grew up in Robersonville, N.C., completing the MBA brought a new understanding of leadership. Growing up on a farm, she watched her parents and grandparents make decisions about planting, harvest and transportation, while facing the uncertainties of weather, demand and yield.

"Farming families faced challenging decisions daily," she says. "They were juggling many balls. As landowners, every year they determined the land's highest and best use. They had to make the best product possible, with the ultimate goal of maximizing its relative market value. We do the same thing in today's business world."

Realizing business was in her blood, she entered the MBA program and has since worked for Fortune 500 and Fortune 100 companies. After experience with Weyerhaeuser Real Estate Development and Merrill Lynch, she also participated in the startup of two new companies.

More recently, she is engaged with a planned community in New Bern called Carolina Colours. When completed, it will be home to about 1,500 families. The complexity of this project, she says, makes

good use of her degree.

"Every time you develop a community, you are starting up a new business. You are applying business concepts for startup, financing, production, marketing, selling and ultimately closing out the community. The MBA helped me learn to integrate all these functions into a coherent whole." She also feels comfortable using the web, and social media Twitter and Facebook for her business.

"The program teaches you how to think, and how to make decisions," she says. "You learn the process of thinking and analyzing. The MBA degree gives you the toolbox, and you make the choices of which tools to use, given the business situation you're in."

Likewise, it also means having the tools to discover a new career path. Richard Kerns '73 held a Ph.D. in physics when he entered the MBA program. "I worked in physics labs, run by physicists," he says. "I thought I had a talent for management. I had no training, but I thought I could learn."

Just out of graduate school, he joined Terminal Communications, a subsidiary of United Aircraft, now United Technologies. One of his first tasks was to develop a quality control system for computer terminals manufactured there. "I applied

what I learned in the program to their products and environment," he recalls. Using approaches learned in quantitative methods, he helped develop a model for obtaining and measuring quality, and formatted a plan to improve it, economically. Quality control had never been systematically studied before.

Today Kerns is associate dean for computer services for the College of Business. Part of his role is to keep the MBA online program running smoothly, and find other beneficial applications of technology.

When graduates grow with the business world, keep up with changes and flourish, the program is doing its job, says Stan G. Eakins, associate dean of the College of Business.

"Our approach is to come up with a bundle of skills flexible enough to allow students to adapt to whatever comes along," he says. "Some skills, such as communication, are needed no matter what happens. If you can think clearly, that, too, transcends any environmental condition. People who use reason to find the best solution will succeed."

"If we could have a single legacy, it's that our students, five or 10 years from now, would say, 'I learned how to think, how to solve a problem accurately,'" he says. "That's a tremendous part of our effort."

East



Why BB&T recruits at ECU

One of the more appealing stories in banking is how three freshly minted East Carolina MBA grads—Henry Williamson Jr. '68 '71, W. Kendall Chalk '68 '71 and Kelly King '70 '71—took jobs at a little farm-lender in Wilson and played key roles in transforming it into the 10th-largest bank in America. It shouldn't be surprising, then, that when BB&T goes recruiting for the best business school graduates, Greenville is one place it always looks.

"The MBA students from ECU I've found to be well trained," says King, who's now CEO of BB&T Corp. "We hire lots of students from around the country and the world. ECU students stack up as well as any students in the environment. ECU students also tend to distinguish themselves by having a strong commitment to improving themselves, along with a winning attitude."

King and his two ECU classmates worked together at BB&T for three decades. Williamson and Chalk, an ECU trustee, both retired recently from executive positions at the bank. "We had a clear purpose, which was to help our organization grow, prosper and survive," King says. "We felt there were changes that needed to occur to make that happen. We were able to accomplish

something that has been successful." The three were instrumental in creating the BB&T Center for Leadership in the College of Business. The center was established in 1982 and has received nearly \$2 million in grants from BB&T since then.

Winston-Salem-based BB&T today is a market leader in the Southeast, with more than 1,500 financial centers in the Carolinas, Alabama, Florida, Georgia, Indiana, Kentucky, Maryland, Tennessee, Virginia, West Virginia and Washington, D.C.

BB&T's growth took shape, in part, thanks to courageous advancement and a sense of community ideals, King says. "Having that ECU MBA experience broadened our thinking and our core abilities. It was extremely developmental. We had leadership experience, and that gave us a bit more courage and confidence to take on tough issues and make changes—and therefore, to make contributions.

"What I've found is that when leaders are passionate about accomplishing something, it may be bold, and it may be risky, but if it is pursued for the right purposes, versus for ego and personal gain, it tends to be much more successful."

—Marion Blackburn



A photograph of a body of water under a cloudy sky. On the left, a wooden pier extends into the water. In the foreground, the dark, draped shoulder of a person is visible. The water is calm with some small ripples. In the distance, a few small structures or buoys are visible on the horizon.

You Don't Know Jack

*Whatever happened to Leo Jenkins' baby boy, the one
who grew up in Dail House and excelled in college here?
He went on to become Jim Hunt's lawyer and now is a judge.*

There aren't as many portraits of his father on the walls of Jack Jenkins' home as one might expect, a fact that the youngest of legendary Chancellor Leo Jenkins' six children explains by saying, simply, "This is my life. My siblings have taken the same approach."

But the type of pictures hanging in his house on the waterfront in Morehead City is no barometer for the respect he has for his father, who served East Carolina for 31 years. Jack Jenkins '78 speaks in reverential terms when he says that three things ECU is widely known for—as a medical center, as a home for the fine arts and as a major power in sports—are all because of Leo.

We want to hear more of the Leo Jenkins legends, but first there's some catching up to do with the kid who literally grew up on campus. After college, Jack—who's now 52 and is one of four Jenkins kids who graduated from East Carolina—got his JD at UNC Chapel Hill. He returned to Greenville to work at a law firm, accompanied by Mary Charles Stevens Jenkins '79, another Rose High School and East Carolina graduate whom he married during law school. She is the daughter of Dr. Charles E. Stevens, who was dean of the School of Music here for many years. Jack and Mary Charles, who was a Chi Omega sister, moved to Morehead City in 1986 when Jack became a partner in a law firm there. In 1993 he was named general counsel of the N.C. Department of Human Resources and the family moved to Raleigh; three years later he was appointed deputy general counsel to Gov. Jim Hunt. Jenkins was named general counsel to Gov. Hunt in 1997 and served in that role throughout Hunt's fourth term.

Hunt appointed him a Special Superior Court judge in 2001. Gov. Mike Easley reappointed him to the bench in 2006. Jenkins moved back to Morehead City when he first went on the bench, and he mostly holds court in eastern North Carolina. As the name implies, Special Superior Court judges hear the gamut of cases and hold court across a broad area. He and Mary

Charles have two children, a son at UCLA and a daughter in high school.

He was last prominently in the local news in 2003 when he was a finalist for the job as president of Pitt Community College.

Now, back to the Leo stories. Is it true that as a toddler you were caught hiding under a banquet table at the Dail House reception after your father's inauguration squirting guests' feet with a water pistol? Yes. Is it true you were something of a campus mascot and as a kid was cast in two college theater productions? Yes, *L'il Abner* and *Oliver*.

"Growing up in the Dail House was magical," Jack recalls. "I moved there when I was 4 and lived there until I graduated from East Carolina in 1978. The house was really a meeting place. My friends knew where the key was hidden, and they would come and make themselves at home. We had a basketball court in the backyard. We had a ping-pong table in the garage. We played touch football games in the front yard. As I got older it became the place where we had parties. My parents were very happy to have us there and they opened their house and their hearts to all my friends."

From his upstairs bedroom window, Jenkins saw many pivotal moments in ECU history unfold. During the tumultuous 1960s, he watched protestors gather on the front porch of Dail House to confront Leo Jenkins over campus integration. He remembers nights when security officers stood guard to protect the chancellor's family. Looking across Fifth Street, he saw students arrested for protesting the rigid rules of the time. One moment stands out: "I'll never forget my father's reaction after getting the call about the Marshall plane crash."

There were some quirky moments, too, like the numerous prank calls in the middle of the night or the morning the family woke up to find a live goat tied to a porch column.

Jack played about every sport at Rose High School and was the second baseman and leadoff hitter on the baseball team that won

the 1975 state championship. When it was time for college he followed in the steps of his three older sisters and enrolled at East Carolina. Smart as a whip, he was a member of various honor societies, served as chairman of the Honor Council, and graduated magna cum laude in three years with a degree in business. Between classes he worked at the Student Store under Joe Clark. He didn't join a fraternity but hung out a lot at the Sig Ep house with his lifelong friend and current ECU trustee, Robert Brinkley '78.

Jack's graduation marked the end of an 11-year span in which at least one—and some years as many as three—of the Jenkins kids were East Carolina students. Jack says he and his siblings weren't treated any differently just because of who their dad was. "For me, I tried hard to be just a regular student and I think I was. I did not think that anybody should be treated differently."

Becoming Jim Hunt's lawyer

That sense of fairness obviously helped in the legal career that unfolded for Jenkins. A big step came in 1993 when, after nine years of private practice, he got a job as the in-house lawyer at the N.C. Department of Human Resources. He liked state government work and knew his way around Raleigh from a year spent there before law school working as an auditor for the N.C. Cemetery Commission.

His work at Human Resources gained the notice of, among others, Brad Wilson, who then was Gov. Jim Hunt's general counsel. In 1996 Wilson brought Jenkins into the governor's office as his deputy, and when Wilson left the Hunt administration to become an executive with Blue Cross and Blue Shield of N.C., Jenkins was named general counsel to the governor.

His duties with the governor "ran the gamut from the mundane to the extraordinary," Jenkins says. "One day I might be writing an executive order allowing state employees to be paid before Christmas, the next day

Jack Jenkins has a collection of newspaper editorial cartoons lampooning his father. This one is a *Charlotte Observer* cartoon by Gene Payne ridiculing Leo Jenkins' bid for a medical school.



I might be dealing with tornado relief in Rockingham County. Judicial positions come open across the state almost on a weekly basis, and for five years I handled these for Governor Hunt. I also was the point person on clemency...in capital cases."

From the years they worked together, Wilson says he knows Jenkins "has a unique blend of legal expertise, political understanding and life experience. A man of character and high ethical standards, the citizens of North Carolina are fortunate to have someone like Jack who has been willing to serve the public interest."

"Serving as my legal counsel in the Office of the Governor, Jack Jenkins was a vital part of our efforts to reduce crime and push for opportunities for our young people," Hunt says. "Jack is a man of highest integrity and strong character. He is an excellent Special

Superior Court judge and I am proud of his service to our state. I am especially impressed with his ideas and commitment to the development of eastern North Carolina."

Moving from the governor's office to the bench was a bit of an adjustment. His prior experience mostly was in business law and public policy issues. One thing that eased the transition was his commitment to fairness and treating everyone equally. "My parents taught me that as long as you treat people properly they will treat you properly in return. I've learned as a judge that as long as you listen to people and give them respect and treat them fairly, you can't ask for much more.

"I think of a judge like an umpire. The best umpires are the ones whose work isn't discussed after the game. The same thing is true for a judge."

'This is home now'

Most everyone knows the stories of how Leo Jenkins wrung university status and the medical school out of the legislature's hands, but lesser known, Jack Jenkins says, was his support for the arts. "People forget he did his postgraduate work in New York City," Jack says. "He gravitated toward Broadway and really enjoyed seeing the summer theater-type shows like *South Pacific* and other musicals. Right after he became president of East Carolina College he sat down with Edgar Loessin and they started the summer theater program." The ECU Summer Theater will celebrate its 47th season next year.

How did Leo bring big-time sports to Greenville? "He hired Stas," is all Jenkins needs to say, referring to Coach Clarence Stasavich, who came to East Carolina



Watch our interview with
Special Superior Court
Judge Jack Jenkins on the
magazine's web site,
www.ecu.edu/east.

and promptly compiled seven consecutive conference championships in football.

During the 1960s and '70s when Leo Jenkins was pushing for university status for East Carolina, and throughout the struggle for the medical school, he often was belittled in the editorial pages of the newspapers in Raleigh, Charlotte and Greensboro. How did his father feel about that? "He saw those comments in a positive way because it was generating interest in the issue. He had a big issue, he knew he was right, and it didn't bother him one bit."

Jack Jenkins served on the ECU Board of Visitors and holds firm views about the university's future. He believes ECU could do more to boost economic development in the East. He thinks Dail House should forever remain the chancellor's

residence. "The university is doing much, but so much more is possible."

He says his father dedicated his life to East Carolina simply because he considered the university and the region it serves his home. He relates a story that is an integral part of family lore, about his mother's reaction upon seeing Greenville for the first time.

"Some 62 years ago a young couple from New Jersey with their infant son, Jimmy, approached Greenville (by car) from across the old Tar River Bridge. Many who grew up in Greenville will remember what that area looked like at that time. This was the first time my mother had ever laid eyes on Greenville. She pleaded with my father to turn around and go back home. But he said no, this is home now and if we don't like it then by golly we need to make it better.

That's the legacy of Leo Jenkins: Make your home better. And home to him wasn't just the campus but all of North Carolina, particularly those 41 counties east of I-95."

A question pulls him back to the present. Have any of Leo and Lillian Jenkins' grandchildren gone to East Carolina? Only one, Jimmy's son Jason, who got a master's degree here. "We encourage them to go to ECU but, like my parents, we encourage them to do what's best for them. And they all have gone to many different colleges." One went to Harvard, one played basketball at the University of Virginia and two played baseball for Clemson. His son Jacob is attending UCLA partly because he fell in love with the place on a trip there to visit a close family friend, the actress Beth Grant. Jack and Mary Charles have another chance with daughter Anna, who's a sophomore at West Carteret High School.

Thinking about the next generation of Jenkinses, he repeats something his father used to say when people asked about his six kids. "There's not a bum in the bunch."

East

Where are they today?



Jack, Jeff and Patty (back row), Suzanne and Jimmy (middle row), and Sallie (front)

Jimmy Jenkins graduated from Duke University and the medical school at UNC Chapel Hill. An anesthesiologist, he's now retired and lives with wife Diane in St. Louis, where he was a hospital chief of anesthesiology.

Jeff Jenkins received undergraduate and MBA degrees from UNC Chapel Hill. He's a business consultant and developer who now lives in New Bern and Bath with his wife, **Bedie H. Jenkins '73**, an educator.

Suzanne Jenkins Lodge '71 majored in education and was a Chi Omega sister. She's a preschool teacher in Raleigh, where she lives with her husband, Marc, an attorney with the N.C. Attorney General's office.

Patty Jenkins Hogan '75 majored in Driver and Traffic Safety Education and now provides technology support to the faculty of two school districts in Columbia, S.C., where she also owns a small business. Her husband, **Mike Hogan '75**, was an all-conference outfielder for the baseball team and now is a pharmaceutical representative.

Sallie Jenkins '76 '78 went on to get a doctorate in education from UNC Greensboro and, after teaching overseas for several years, now is a retired educator living in Swansboro.

Jack Jenkins '78 majored in marketing and then went to law school at UNC Chapel Hill. A Special Superior Court judge since 2001, he now lives in Morehead City with his wife, **Mary Charles Stevens Jenkins '79**, who is a banker with Sound Bank.

'Leo, I found one in the bathtub!'

At least one—and in some years as many as three—of Leo and Lillian Jenkins' six children were students at East Carolina, from 1967, when third-oldest Suzanne enrolled, until 1978, when baby Jack graduated. In between,

younger sisters Patty and Sallie earned degrees here. Three of those four married other ECU students. The Jenkins kids are remembered by thousands of alumni who had classes with, dated or were in clubs with one or more of them. They were the chancellor's kids but they acted and were treated like ordinary students, and had been since the day, almost exactly 50 years ago, when the Jenkins family, with six little stair-step children, moved into Dail House.

University Archives



Lillian Jenkins (far left) made sure her six kids looked their best at their dad's inauguration on May 13, 1960. From left are Jimmy, Jeff, Suzanne, Patty, Sallie and Jack.

respectively, but were home often in those days. "My parents hosted a rush party for my Carolina fraternity, Sigma Nu, at the Big House," Jeff remembers. "Since most attending were from out of town, they slept on couches, the floor, or anywhere they could find a spot. In the morning, my mom came downstairs to fix breakfast, stepping over sleeping students, went into the downstairs bathroom and announced, 'Leo, I found one in the bathtub!'

Suzanne was married at Dail House. "I remember coming through the front door because I was too nervous to try to walk down the staircase in my dress, past the many people in the main hall. It was a Saturday in mid-September, and very hot in the house with no air conditioning at the time. We had to have the wedding early in the day because it was a home football weekend, and we had to be off on our honeymoon in time for everyone to get to the game."

Despite living in a fish bowl, Leo Jenkins insisted on maintaining as normal a family life as possible. At the reception after his inauguration on May 13, 1960, 4-year-old Jack was found hiding under a table, squirting guests' pants legs with a water pistol. Older brothers Jimmy and Jeff left home for college at Duke and Carolina,



She should know: Jack could make it in Hollywood

Jack Jenkins' sister's best friend was a theater arts major from Wilmington, Beth Grant '72, the actress currently appearing in the film *Extract*. Beth and Suzanne Jenkins first met as high school kids serving as pages in the N.C. General Assembly. During college the two spent so much time together that "I became one of the family," Grant says now. "I felt like I was the seventh child."

"Suzanne and I used to go to Jack's Little League games and he was a terrific player, who never said die. I also remember taking Jack and my brother Bubba Grant '86 to a Chicago concert (in Minges Auditorium). I loved feeling like a cool big sister to both 13-year-olds. Now I'm so proud that they both went to ECU and then on to serve the state of North Carolina.

"And here's something you might not know," Grant continues. "Jack is a terrific and imaginative writer who really understands a lot about film. When *No Country For Old Men* came out, Jack's e-mails about the movie were so insightful and spot-on, I asked if he might like to have a go at screenwriting. He plunged in and the results were a compelling, thoughtful and dramatic screenplay comparable to *A Time To Kill*, a John Grisham book and movie I was privileged to be in. If Jack wants it, I strongly believe he could have a second career as a screenwriter."



The



BY SPAINE STEPHENS

Rebecca Sweet's eyes sparkle when she talks about her zeal for teaching interior design and they truly shine when she mentions her students. Her goal is to channel the energy and enthusiasm they bring to the classroom into creating a sense of place while celebrating cultural diversity and community service. "I define myself as an educator, designer and a servant leader," Sweet says. "I'm modeling what I think is important and hoping students will consider it to be important."

Sweet, an associate professor in the Department of Interior Design and Merchandising within the College of Human Ecology, engages her students in projects and assignments with real-world impact. One such project was designing the exhibit spaces inside the Haliwa-Saponi tribe's First People Heritage Center planned for Wayne County. Now in the fundraising stage, the heritage center will showcase artifacts and demonstrations of Woodland Indians' ways of life. The project was a chance for her students to see their efforts become a tangible space for people to enjoy. "I really love it when students' work is recognized as both creative and scholarly," she says.

Many of her students volunteer at Rebuilding Together Pitt County, the Sweet-founded local affiliate of a national nonprofit organization. Sweet's

This interior design professor challenges students to create living spaces good for people and the planet.

Human Element

FROM THE CLASSROOM

students develop modifications and repairs to homes and service centers like the Little Willie Center and the Lucille Gorham Intergenerational Center in west Greenville. Sweet “has worked to bring students out into the community of eastern North Carolina to effect change through the built environment,” says Charles Gustina, an assistant professor of interior design.

Sweet pushes her students to bring a fresh energy to work sites and to use their skills to make life more comfortable for others. In September, Sweet and other volunteers, including students, installed baseboard heating and painted the interior and exterior of a home that desperately needed upgrades. Hands-on efforts like these help bridge classroom learning and service. “That makes it the best job in the world,” she says. “There are not many jobs where you can combine those kinds of things.”

Sustainable design explores ways to reduce consumption of nonrenewable resources, reduce waste and create healthy environments. Sweet wants to teach the next generation of interior designers the importance of thinking in terms of sustainability and seeing the earth improve as a result. “Becky brings to the classroom a passion for good design,” says Dr. Katherine Swank, chair of the Department of Interior Design and Merchandising, “and a belief that interior design done really well can benefit all types of people and provide good stewardship of the planet.”

The students are listening. “The study

of how the population’s everyday actions affect our planet—even when we think we’re being ‘eco-efficient’—has really ignited a passion in me to change the way interiors are designed and utilized,” says current student Gray Wharton. One way Sweet makes sure students understand is through collaboration—which, she says, comes naturally to designers. These partnerships with other institutions and other departments add dimension to an already imaginative and dynamic classroom experience.

To Sweet, who earned BFA and MFA degrees in interior design from Virginia Commonwealth University and an MED from the University of Virginia, interior design is about the human spirit. In a way, each class session with her is a celebration of the human spirit and how it lends itself to distinctive and creative interior design. That spirit is evident in Sweet’s unique “Chambers of a Memory Palace” project, in which students sketched settings illustrating ways in which architecture and design fuse with memory to enhance what a person experiences. “She inspired me to focus on human aspects of design and to be able to see and show beauty to others through my design,” says past student Irina Skalova. “She taught me how to form my ideas, how to see structures and individual elements in nature, and how to get inspiration from my surroundings.”

Transitioning from the professional practice of interior design to the classroom taught Sweet lessons as well. Interacting with

students was a refreshing change, and one in which she had to be forthright about her expectations of them. She also learned to derive inspiration from them. “I enjoy going in the studio with students and having them be themselves,” she says. “They ask questions and just give you a lot of energy.”

Now in her eighth year at East Carolina, Sweet feels a natural connection with her surroundings, much like she hopes her students can create for others. “This really feels like where I want to be for the rest of my teaching days.” Although she is comfortable where she is, Sweet doesn’t hesitate to encourage students to see the world through the eyes of a designer. She accompanies students on study abroad trips, where they see and experience different settings and design elements. The key is for them to be motivated to go beyond what they see, and create new elements.

“She really is changing the program to help guide our program to be a pioneer in the industry,” says Chi Yiu, one of Sweet’s past students. “Being unique in our field is crucial.” Sweet poses the challenge to students to uncover the next groundbreaking innovation in interior design. By constantly searching for solutions, they consider the question, “How can you bring something to a client’s life that they would not have thought of?”

It’s a triumph for Sweet when her students come to successful conclusions. “I don’t give answers,” she says. “I ask them to find the answers.”



“I define myself as an educator, designer and a servant leader. I’m modeling what I think is important and hoping students will consider it to be important.”



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A lot on the ball

OUR TOP SCHOLAR-ATHLETES OF THE YEAR





East Carolina sports fans know the football team won the Conference USA championship last year and that softball narrowly missed taking the conference crown. But fans may not be aware of other honors brought home by Pirate teams—that the softball and men’s golf teams had the highest GPA of the 12 teams in the conference for three straight years. Or that the women’s golf team has won the award twice in the past four years.

Every time a Pirate squad grabs a new academic honor, it highlights a theme that athletic director Terry Holland has worked hard to hammer home: Achievement in the classroom is every bit as valuable as accomplishments on the field or court. Holland has backed up those priorities by awarding a bonus of one month’s salary to a team’s academic “coach” (a student development staff member who tutors athletes) every time one of their teams wins the conference academic award. It’s the same bonus the university gives an athletic coach whose team takes a conference championship.

“The athletic administration and our coaches have done our best to send a consistent message that class attendance as well as the response to our academic coaches should be at the same expectation level as the requirement for attending practice and responding to the sport coaches,” Holland said.

In our effort to honor the academic superstars of sports, *East* collaborated with the student development staff to compile ECU’s Top Scholar-Athletes for 2009–10. They were chosen based on GPA, community service and team leadership. Presented in alphabetical order, they are:

BLAKE BRIESE, SWIMMING



Briese grew up in Atlanta, and his first months in eastern North Carolina took some adjustment. But even if he was somewhat homesick and unaccustomed to the extreme demands of Division I swimming, Briese

arrived with the discipline he needed to excel in his business courses. He did so well that he finished his business degree in just three years with a 3.85 GPA, and for his last year of swimming eligibility he started working toward his MBA. At graduation in May, Briese received the *Wall Street Journal* Student Achievement Award, which is only given to one business school graduate each year. Like many of the top scholar-athletes, Briese spent many hours doing community service, especially last fall when he was paired with an Ayden-Grifton High School student who had never been in a pool but wanted, for her senior project, to learn how to swim. Briese spent about five hours a week with her throughout the fall, and by the time they finished she could swim underwater across the pool.

COLLEEN ESTES, GOLF



Estes, a junior with a 3.81 GPA, has always had good time-management skills, she said, so her adjustment to college life was relatively smooth. She rates physics as her toughest class so far, and she said that October is

the hardest month to maintain academic excellence because so much of the month is devoted to traveling to golf tournaments. The secretary of the ECU Student-Athlete Advisory Council (SAAC), Estes has ample opportunity to share her coping tips with younger Pirates. Every fall the SAAC sponsors a freshman seminar whose primary goal is to encourage new student-athletes as they perfect the juggling act between their sports commitment and their academic load. “I think most of them come in well-prepared,” she said. “In SAAC, we are a bridge between the athletic and academic side. All the freshman athletes come in, and we explain to them how college works and how to balance your athletics with your academics.”

KIMBERLY GAY, BASKETBALL



Kim Gay was a first-team All-State basketball player in Georgia coming out of high school, so she felt confident about her ability to make a difference on the Pirate basketball court. She was less certain about how she would fit academics

into that picture. The 6-foot-2 forward admits that she was uncertain about her ability to do everything well at East Carolina, but she made corrections as she went along in those early semesters, spending more time in study hall and trimming her schedule down to little more than studies and basketball when it was necessary. “It took some time getting used to,” she said. “I just figured it out on my own.” As a result of that diligence, Gay has compiled a 3.37 GPA—an average that is consistently the highest on the Lady Pirates squad. A junior finance major, she found accounting and statistics to be the most challenging legs of her journey so far. Her ultimate career destination? A job as a financial advisor, helping people manage their money the way she has learned to manage her campus responsibilities.

AUSTIN HOMAN, BASEBALL



The college reality check came for Homan when he was told to get up between 5 and 6 a.m. many mornings for strength and conditioning. On top of that, the regular science classes were much more intense than Homan

had ever encountered in high school in Pennsylvania. But he found his rhythm, and as a senior he has a 3.36 GPA and his first scholarship after playing as a walk-on for three seasons. He will graduate with a degree in health fitness and return next year—his last year of baseball eligibility—for a master's in physical activity promotion. His ultimate goal is to own and operate his own health club.

SAMANTHA LICHTNER, CROSS COUNTRY AND TRACK



If Samantha Lichtner's educational and career path unfold the way she hopes, she will be a doctor working with athletes like herself. Her career goal is medical school and training in osteopathic medicine. Wherever she

ends up pursuing her medical education, Lichtner is likely to have a step up on her classmates because of the time management skills she has honed en route to her 3.75 GPA. Competing almost nonstop from August through May, with separate seasons for cross country, indoor track and outdoor track, she does not have an offseason, creating additional strains on her academic obligations. As the president of the Student-Athlete Advisory Council (SAAC) this year, Lichtner takes every opportunity to encourage other athletes who are trying to keep their studies in the forefront.

AMANDA MALKIEWICZ, SOCCER



Malkiewicz's career ambition would make most of her peers cringe; she wants to be a high school calculus teacher. When she came to ECU to play soccer from Forked River, N.J., she was fifth in her high school class of 420

and as excited about what she saw in the math classrooms she visited as the prospect of playing her sport as a Lady Pirate. A sophomore, Malkiewicz has a 3.9 GPA and sees it as her responsibility to make sure that young soccer fans who flock to the Lady Pirates' games have examples of academic diligence. "Everyone's always watching you as a student-athlete, so you have to be on top of your game," she said. "I was always raised to know that school comes first."

JARRETT NEWBY, CROSS COUNTRY AND TRACK



Newby has learned plenty through his four years earning a 3.62 GPA in exercise physiology and now as an MBA candidate, but some of his richest education has come outside the classroom and

away from the track. He's president of the local SAAC chapter and an active member of the national SAAC. He helped craft legislation for student-athletes and got to know the men and women at the highest echelons of college sports. This year he is the only student-athlete on the NCAA Division I academic cabinet. Those experiences have convinced Newby that he might want to pursue a career in inter-collegiate athletics himself, when his graduate studies and Pirate running career are behind him.

KATIE PRAST, VOLLEYBALL



She knew the demands of Division I volleyball might make it difficult, but Prast had always hoped to study abroad. In 2008, thanks to a summer program in Argentina that allowed her to return to campus in time for the preseason,

Prast had that opportunity. "I studied Spanish there for six weeks," said Prast, a senior from Chicago. "I learned so much. It was so nice to be submerged in a totally different culture." With a 3.77 GPA in English education, Prast is looking to become a high school English teacher. For now, she practices those teaching skills by tutoring other athletes in the ECU writing lab.

GREYSON SARGENT, BASKETBALL



Sargent came to ECU via Fork Union Military Academy after completing high school at a small Christian school in Raleigh, so the freedom of a large public university was a bit heady at first. But given the chance to monitor his

own activities, Sargent thrived. "I enjoyed the freedom to juggle school and sports, especially coming from military school," said Sargent, a marketing major with a 3.52 GPA. Basketball has a demanding travel schedule and a long season, and many times Sargent has sought out the computer in a hotel lobby and logged on to Blackboard to get the notes he missed that day. Like Homan, he also just earned his first scholarship after three years as a walk-on.

JOE SLOAN, FOOTBALL



Sloan is one of three of our top scholar-athletes who finished their undergraduate degree in three years, and like Brieshe he is earning his MBA while playing his final year of eligibility. He has worked in his father's

development business, but the ECU holder's ultimate goal is to coach college football. He found MBA courses more demanding and intense than undergrad (he finished his finance degree with a 4.0 GPA), with plenty of group projects to prepare students to interact productively with all types of people. He has also had the chance to transmit his academic discipline to young football teammates as the monitor for one of the study hall rooms. "I had some guys who came in just out of high school and I helped them get their feet wet and understand what they were getting into," he said.

KAUI TOM, SOFTBALL



As a member of the team that won three straight C-USA sport awards, Tom has distinguished herself among overachievers by compiling a 4.0 GPA in health education and promotion. Tom came to

ECU in 2006 from Hawaii with two friends, Cristen Aona and Charina Sumner, who were also coming to join the softball team. All three of the Hawaiian players have excelled academically every semester, and they have pushed each other to greater heights, Tom said. "We have a commitment to this as a team, and I think it stems from our coaches," said Tom, who plans to train to be a nurse practitioner in Hawaii after graduation. "They have set the bar higher for us."

BROOKE WALTER, TENNIS



Walter broke a record before she ever swung a racquet in an ECU uniform; she came in with more advanced-placement hours—46—than any athlete had ever earned. That accomplishment allowed her to graduate in three

years with a degree in English literature (and a perfect 4.0 GPA) and when she went to London to study abroad after what should have been her junior year, she was already earning graduate credit. While in London, Walter studied British literature and film and got to attend two Shakespeare plays, including one at the original Globe Theatre. When she completes her last tennis season and her master's in English literature, she hopes to pursue a career in publishing. "I'm bored if not occupied," she said.



20 09



HOMEcoming

100 YEARS OF TREASURED TRADITIONS

PHOTOGRAPHY BY FORREST CROCE, JAY CLARK AND CLIFF HOLLIS

See video highlights from Homecoming at our web site, www.ecu.edu/east.



20 09



HOMECOMING

100 YEARS OF TREASURED TRADITIONS







20



09

HOMEcoming

100 YEARS OF TREASURED TRADITIONS



Scholarship more than doubles

The Alumni Scholarship awarded by the East Carolina Alumni Association each year will increase in value next year from \$1,000 to \$2,500, a step being taken to help deserving students offset the rising costs of attending college. The increase takes effect with the beginning of the 2010–2011 school year.

Applicants must have a minimum cumulative GPA of 2.7 and submit a completed application, a letter of recommendation (from a university official, a community leader or an employer) and an official transcript. Students may apply for a scholarship each year they are enrolled as a full-time, undergraduate student. Students graduating who intend to enroll at ECU for graduate school may also apply for an Alumni Scholarship.

So that university-based scholarships can be awarded to a broader range of students, additional eligibility requirements have been incorporated to the Alumni Scholarship program. Students who are East Carolina and Maynard Scholars, Teaching Fellows, Access Scholars, full tuition student-athletes or full tuition students with outside funding are ineligible to receive an Alumni Scholarship. These adjustments will provide needed scholarship dollars to more ECU students.



Lauren Alyse Everett is a two-time Alumni Scholarship recipient from Fayetteville. She is a speech and hearing sciences major who studied abroad at Kingston University

in London, and volunteers for Relay For Life, the Boys and Girls Club, Project Enrichment, and Community Homecare and Hospice. "I'm extremely grateful and feel truly blessed to receive an Alumni Scholarship. It helps me get the very best

education I can to fulfill my goal of becoming a speech language pathologist."



Kimberly Danielle Jones is a family and community services major with a minor in alcohol and drug abuse studies from Raleigh. She is a resident advisor and volunteers for

Eastern Elementary School, the Golden Living Center and Red Cross Blood Drives. "It means a lot to me to be chosen for this scholarship opportunity. Paying for college is not easy and so I really do appreciate the financial support the Alumni Association has provided me with."

Alumni Association Scholarships are made possible through proceeds of the association's annual scholarship fundraisers: the Pirate's Bounty Scholarship Auction, the ECU Alumni Scholarship Classic and the Pirate Alumni Road Race and Fun Run. Tax-deductible membership contributions and outright gifts to the Alumni Association also support student scholarships. Please encourage the undergrad in your life to apply for an Alumni Association Scholarship. Applications are available at the Taylor-Slaughter Alumni Center located at 901 East Fifth Street, or online at PirateAlumni.com/scholarships and must be postmarked or hand-delivered by January 31, 2010.

Road Race and Fun Run set

Mark your calendar for April 17, 2010, to take part in the third annual Pirate Alumni Road Race and Fun Run. Our 5K race and 1 mile fun run is a USATF-certified course and awards are presented to the first three male finishers overall, to the first three female finishers overall, and the top three male and female finishers in six age categories.

All proceeds benefit Alumni Association Scholarships. Be sure to check online at PirateAlumni.com/roadrace in the spring for more details. Interested in being a sponsor? Contact Director of Alumni Programs Kendra Alexander at 800-ECU-GRAD.

Pirate Career Calls

A new season of Pirate Career Calls is under way. A partnership among the Alumni Association, the ECU Career Center and ECU Human Resources brings these monthly conference calls to alumni and friends who are seeking employment tips and advice. Held the first Thursday of each month from noon–1:00 p.m. EST, Pirate Career Calls are interactive conference calls that cover key job search or advancement issues. PowerPoint presentations are e-mailed to participants the day before the call so that they can follow along. Be sure to sign-up for one or all of these upcoming Pirate Career Calls:

- Dec. 3:** Build Your Personal and Professional Networks
- Jan. 7:** Taking Advantage of Development Opportunities in Your Workplace
- Feb. 4:** Standing Out in the Marketplace
- March 4:** Social Networks and Their Impact on Your Career Search
- April 1:** The Interview
- May 6:** Negotiating Salary, Moving Expenses, and Housing

Register at PirateAlumni.com/careercalls or call 800-ECU-GRAD.

New officers at Alumni Association

New officers and directors of the East Carolina Alumni Association assumed office in July and will serve through the fiscal year. Elected were: Chair: **Ernest Logemann '68** of Winston-Salem previously served as vice chair and treasurer. He is a CPA and partner with Gray Callison & Co. Vice chair: **Carl Davis '73** of Raleigh previously served as treasurer of the Alumni Association board and chairman of the Board of Visitors. He is assistant general manager of UNC-TV.



Secretary: **Yvonne Pearce** '82 of Greenville is serving a second term in the position. She is a social worker at the Walter B. Jones Treatment Center. Treasurer: **Justin Conrad** '96 of Greensboro is president of Libby Hill Seafood Restaurants. Past chair: **Sabrina Bengel** of New Bern is an entrepreneur and co-owner of the Birthplace of Pepsi. Four new members have joined the board as directors. **William "Bill" Burnette** '96 of Virginia Beach, Va., is founder and developer of Portable On Demand Storage for eastern North Carolina and northeastern South Carolina. **Adrian Cullin** '06 of Charlotte is a loan administration manager for Wells Fargo. **Charles "Charlie" Martin Jr.** '68 of Greenville is marketing director of Mid-Atlantic Auto Recyclers, a past chair of the Parents Association, a member of the

Pirate Club's VanSandt Society, and a 2005 recipient of the association's Distinguished Service Award. **Michael McShane** '66 of Alexandria, Va., is congressional liaison officer with the Agency for International Development. He received the Outstanding Alumni Award in 1998.

Oldest letter winner dies

William Eric Tucker '33, who was East Carolina's oldest living letter winner, died Oct. 4 in Richmond, Va., where he had lived and operated a construction business for many years. He was 97. A member of the first football and basketball teams organized on campus in 1932, he was the first male graduate science major of East Carolina and only the third male to graduate in any major.

A native of Winterville, he was employed in the Civilian Conservation Corps after college. He entered the Army during World War II and retired as a lieutenant colonel. In 1957, he started his own masonry business in Richmond and continued operating the business until he retired in 1981.



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ALUMNI SPOTLIGHT

New Class Notes editor named



Joanne Kollar, who retired last year after 20 years as ECU's director of publications, is the new Class Notes editor for *East*. She succeeds **Leann E. Smith** '04 '06, who continues teaching in the English

Department. Before coming to ECU, Kollar worked in various editorial capacities at Penn State's Department of Publications and at Little, Brown & Co. in Boston, Mass. She has a BA in English from Bucknell University and an MA in journalism from Penn State.

2009

BENJAMIN ANDREW MULHERIN and **Carmen Mary Meadows** were married June 13 in Newport News, Va., where they live. He works at Northrop Grumman Shipbuilding in Newport News. **ASHLEY NICOLE RUNNER** and **Matthew Charles Epler** were married June 27 in Fayetteville where they live. **JASMINE YOUNG**, former ECU standout point guard, signed a professional contract with *Aguas Buenas Tigresas of the Baloncesto Superior Femenino* basketball league of Puerto Rico. Miss USA **KIRSTEN DALTON** made it into the final 10 at the Miss Universe pageant, becoming the only American contestant in three years to reach the top ten of the competition. Dalton also managed not to fall on stage, as happened to her two predecessors.

2008

ERIN ELIZABETH MCGEE and **JOSEPH JAY CAMPBELL** '98 of Sanford were married June 20 in Winston-Salem. **DAVID EARL BARRETT JR.** and **Jennifer Quinto Lagasca** were married June 6. He is a policy analyst for the Navy at the Pentagon in Arlington, Va. **FRANK BENEFIELD** exhibited his work at the Community Council of the Arts in Kinston. He is a retired Marine. **BRYAN BROTHERS**, a graduate of the ECU BB&T Leadership Development Program, was named business services officer at the BB&T financial center in Greenville. **CAROLINA GRACE CLARY** and **BROCDUNN NEAL RUSH** were married Aug. 1 in Newport News. She teaches in Asheboro City Schools, and he is employed by Klaussner Furniture International. **JESSICA DAVIS** and **CASEY SPILLMAN** '07 were married June 24 in Greensboro. Both teach in Chatham County, where she is a fourth-grade teacher, and he teaches middle

Michele Erich '87, '95 doesn't carry a doctor's bag as she wanders the halls of New Hanover Regional Medical Center in Wilmington. She usually carries a guitar, a pinwheel or other toys.

As the hospital's music therapist, she might use a kaleidoscope to distract a child getting an IV

line put in. Later, she could be playing soft music by a bed to comfort a dying patient. Other days, she strums the guitar to relax cancer patients getting chemotherapy treatments



Erich has been a music therapist for more than 20 years—the past 12 at New Hanover Regional. Seven years after completing a degree in music therapy, she returned to ECU to become the first to earn the program's then-new master's degree. A music enthusiast, she plays the alto saxophone, xylophone and keyboard among other instruments. "I had an interest in music, and I had an interest in working with people," she says. Moving around the hospital and seeing all kinds of patients is the best part of her job, she says, because she enjoys working with patients of different ages. "It's nice to be able to offer them something that's pleasant and not another piece of bad news or something that hurts," Erich says.

—*Wilmington Star News*

Troy Pate Jr. '58 of Goldsboro received the Air Force's highest civilian honor, the Distinguished Public Service Award, at a ceremony at the Pentagon in May. Air Force Vice Chief of Staff Gen. William Fraser presented the award to Pate in recognition of his more than 30 years leading community efforts to strengthen ties between Wayne County and Seymour Johnson AFB. Pate chaired the county's Military Affairs Commission from the late 1970s until he relinquished the role earlier this year. He also spearheaded a new group, the Seymour Support Council, which formed in 2000 to defend Seymour Johnson during the military's Base Closure and Realignment Commission (BRAC). Pate remains chair of the N.C. Advisory Commission on Military Affairs.

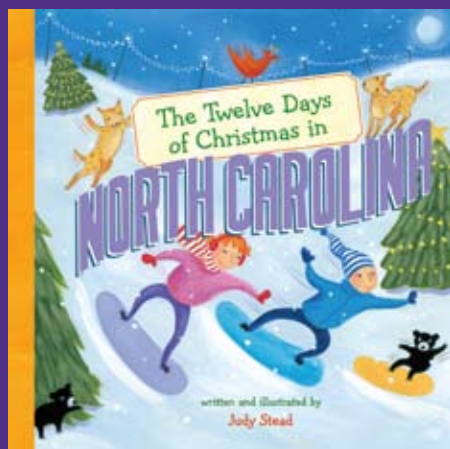
ALUMNI SPOTLIGHT



Dr. Sharon Allison-Otley, MD '95 has written two books and authored a line of greeting cards that all have a little something extra inside: sprinkled throughout are bits of health information, encouragement and uplifting messages. "I believe in a sneak attack," she says. "I take big medical school words and

break them down so people can understand them." Her first book, *All I Ever Did Was Love Man*, released in 2006, is a story about a faithful, divorced middle-aged woman, and educates the reader about the dangers, risk factors and treatment options for HIV/AIDS. Her second book, *Is That a Fried Chicken Wing*, released this fall, is about weight and lifestyle choices. Ten percent of the proceeds go to the Avon Foundation for Women. A practicing physician in suburban Washington, D.C., she spends much of her time traveling the country speaking on issues like AIDS/HIV, women's health and health literacy. She is the executive director of The COSHAR Foundation, a nonprofit committed to health outreach and education. "I want to provide useful, practical, relevant health messages in simple terms that everyone can understand," she said.

Judy Marlowe Stead '70 wrote and illustrated *The Twelve Days of Christmas in North Carolina*, one in a series of such books by Sterlin Publishing on each state. In each, a cousin from another state visits the in-state cousin over Christmas vacation, and they visit as many places of interest as they possibly can. In Stead's book about North Carolina, the kids travel from the mountains to the Outer Banks visiting the zoo in Asheboro, the hot air balloon festival in Statesville, and other Tar Heel events. The fact that North Carolina is such a large state presented some problems for Stead: "I had to find a way to cover the distance of our long state in 12 days, so I have a helicopter-flying mother doing the driving," she said.



school band. **BRIAN T. JONES** and Kimberlea Wilson were married June 20. He is a project engineer with TA Loving in Goldsboro. **AARON PRILLAMAN** was selected as a full-time intern at Valley Wesley, the United Methodist Campus Ministry at Arizona State University in Tempe, Ariz., where he is pursuing a doctorate of musical arts. **ERICA WILSON** was named assistant director of the Pirate Club. She was director of membership and convention services for the National Association of Collegiate Women Athletics Administrators in Wilmington. **KELLY REBECCA WILSON** and Brandon Gene Moore were married May 2. She is a recreational therapist at Roanoke-Chowan Hospital in Ahoskie.

2007

Air Force Airman 1st Class **MONICA L. BROWN** graduated from basic training at Lackland Air Force Base in San Antonio, Tex. **CHRISTIE FREDERICK** is teaching English in South Korea. Previously, she taught at St. Andrew Elementary School in Panama City, Fla. **SAHUN "SHAWN" A. HULSIZER** graduated from Army combat training at Fort Jackson in Columbia, S.C. **BENJAMIN LUSTIG** exhibited his classical painting and photography at the Community Council for the Arts in Kinston, where his works will hang in the Permanent Collection Gallery. He is a faculty member at Pitt Community College and ECU. **LISA MACE**, competing as Miss Greater Sandhills, was chosen fourth runner-up in the Miss North Carolina Pageant. She was the talent winner at the pageant. **JEREMY MILLS**, assistant project manager with Precision Walls in Greenville, earned Leadership in Energy and Environmental Design accreditation. **GLORETTE ODESSA SHANNON** of Greenville was appointed by Gov. Bev Perdue to the State Board of Barber Examiners. She is a rehabilitation counselor for N.C. Vocational Rehabilitation. **STEPHEN "ANDY" WILLIS** joined Century 21 The Realty Group in Greenville as a sales associate specializing in residential property sales. **JENNIFER RENEE WINCHESTER** and Charles Joseph Taylor were married May 2. She is a third-year dental student at UNC School of Dentistry.

2006

CHRIS BALANCE '06 '08 is an assistant defensive football coach at Campbell University. He was an assistant football coach at New Bern High School. **AYRORA FAIN BLACKBURN** and Derek Joshua Barker were married May 23. She works for the SERVE Center at UNC Greensboro. **SARA MARGARET BOSEMAN** and David William Roberts were married May 16. She is in her third year of pharmacy school at Campbell University. **SARAH B. FOSTER** was certified as a professional in human resources by the HR Certification Institute. She works at Smith Elliott Kearns & Co. in Hagerstown, Md. **DRUSILLA HATLEY** of MHAworks in Greenville earned Leadership in Energy and Environmental Design status through the U.S. Green Building Council. She also became a National Council for Interior Design Qualification certified

interior designer. **MATT HILL**, superintendent for WIMCO Corp., passed the Leadership in Energy and Environmental Design professional accreditation exam. **ANNA MARIE LEGGETTE** and Dallas Parker Goldston were married May 2. She is a nurse at Rex Hospital in Raleigh. **DANIEL MORAN** received the Charles J. Zencey Memorial Award at Widener University, Wilmington, Del. The award is given to a student who demonstrated a commitment to protecting the environment and who is likely to pursue a career that furthers environmental protection. **CYNTHIA ANN MULLEN** and Wesley Taylor were married April 25. She is a pediatric occupational therapist at Therapeutic Life Center in Greenville. **JOSEPH B. RUDOLPH** of Wilson graduated from the Pettit College of Law at Ohio Northern University.

2005

JESSICA ELIZABETH BROWN and Scott Randall Hondros were married June 6. She is a senior accountant with Ernst and Young in Greensboro. **ERIN IVY COLLINS** '05 '08 and **ADAM BOUCHARD SAUNDERS** were married June 13 in Dublin, N.C. She works for the public schools in Robeson County, and he works for Heartland Publications. **CAROLINE COPELAND** earned the Leadership in Energy and Environmental Design certification. She is a designer

at A.R. Chesson Construction Co. in Williamston. Dr. **SARAH CATHERINE FERGUSON** '05 '06 and Dr. **JUSTIN CLARK CURLEE** '05 '06 were married June 3 in Santorini, Greece. Both are traveling physical therapists with Ardor Health Solutions in Colorado. **AMANDA PEELE HARRELL** earned the designation of Certified Public Accountant. She is a staff accountant with Pittard Perry & Crone in their Williamston office. **MIRIAM ANN JAMES** and **WILLIAM POWELL KEMP IV** were married April 4. She is the billing manager with the Department of Cardiovascular Sciences at the East Carolina Heart Institute. He is co-owner and operator of Carolina Woods and Water in Scotland Neck. **LIONEL KATO** was named principal of Farmville Middle School, where he completed an administrative internship in 2005. He was assistant principal at West Greene Elementary School in Greene County and is enrolled in the doctoral program in educational leadership at UNC Wilmington. **TIMOTHY JAMES MORGAN** rejoined The Clement Companies as a sales associate in the Raleigh office.

2004

KEVIN DAVID ANDERSON married Farhana Khan May 2 in Toronto, Canada, where he is an optometrist. He is a graduate of the Pennsylvania

College of Optometry. **CAROLINE COOPER** joined Kitchen and Bath Decisions in Winterville as its residential designer. She was a kitchen and bath designer in Wilmington. **SARA COWLING** '06 married **CLINT SHOEMAKER** May 9 in Wilmington. He is in the ECU accounting program. **JESSICA CORIE CAROLYNE GRAINGER** and Jonathan David Stewart were married April 18. She works in the surgical intensive care unit at Grand Strand Regional Medical Center in Myrtle Beach, S.C. **WINFRED JOHNSON** is teaching middle school social studies and coaching varsity baseball at Harrells Christian Academy in Roseboro. The former ECU baseball player was inducted into the ECU Hall of Fame in 2001. **JACK METCALF** had a solo exhibition, "Object of a Fiction," showcasing his recent prints, drawings and mixed-media work at Gallery Espresso in Savannah, Ga. **PETER JOSEPH MILLS** of Falls Church, Va., married Kelly Renee Gilbert on Aug. 8. He is a senior pricing analyst for a government contracting company in Lansdowne, Va. **MATTHEW WARNER NORRIS** and Kelly Suzanne Brown were married Oct. 11, 2008. He works at Perkins + Will in Washington, D.C. **KRISTEN DENISE WARD** and Aaron Penny were married June 20. She is a kindergarten teacher at Williamston Primary School.

Ronald E. Dowdy

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2003

JILL EBERLE exhibited her work in a three-woman show at the Bank of the Arts in New Bern. She is on the faculty of the ECU School of Art. **NICK SCHNABEL** was named assistant baseball coach at Liberty University, where he will be the hitting and infield instructor. He was the hitting instructor at West Point.

2002



Bakich

HILLARY ANDREWS and **ALEX LEFEVRE** '93 were married May 2 in New Bern. **ERIK BAKICH** was named head baseball coach at the University of Maryland. He was assistant baseball coach at Vanderbilt. Dr. **DAWN KENDRICK** joined the Department of Emergency Medicine at the Brody School of Medicine as an assistant

professor. She recently completed a fellowship in pediatric emergency medicine at Children's Hospital of Alabama. **NIKI LITTS** was named program coordinator for the Cultural Center in Holly Springs. **JESSICA MAUCH** and **SETH WILFONG** were married March 28 in Dilworth. She is co-owner of New Directions and he is a developer and partner in uptown Charlotte's EpiCentre. **MELISSA MITCHELL-STUEBER** and her husband Craig of Glen Allen, Va., had a daughter, Adriana Leigh, July 16, 2008.

2001

DAVID GARRARD, quarterback for the NFL's Jacksonville Jaguars, received a key to the city from Durham Mayor Bill Bell at Southern High School, from which he graduated in 1997. The presentation coincided with the David Garrard Foundation's first-ever "Air it Out" Football and Cheer Summer Camps held at Southern High School to raise awareness of Crohn's disease and to educate children and adults on the ways that they can live healthier, happier lives. **JOSE GARCIA** was named Greene County Schools Teacher of the Year. He teaches science at Greene County Middle School in Snow Hill and coaches soccer. **JOSEPH ZACHARIAH "ZACK" MIXON**, a design/build projects coordinator with A.R. Chesson Construction Co. Inc. in Williamston, earned the Leadership in Energy and Environmental Design certification. **DANIEL WIGGINS** joined Bouvier Kelly in Greensboro as a media buyer and negotiations specialist in both the new media and traditional media platforms. He was a media buyer at Mullen.

2000

DAVID LEWIS was named principal of Rosewood Elementary in Wayne County. He was principal at

Rosewood High, assistant principal at Goldsboro High, and a teacher and assistant principal in Edenton. **KATHRYN ANNE MATTHEWS** and Eric Kenneth Elder of Holly Springs were married May 9 in Charleston, S.C. She is retail group manager for Capital Bank in Cary. **LEE SMITH** graduated from Officer Candidate School at Ft. Benning, Columbus, Ga., and was commissioned as a second lieutenant in the Army. As a National Guardsman, he serves as a transportation officer with the 1452nd Transportation Co. based in Winston-Salem.

1999

TERESA K. ANDERSON '99 '00 '05 was named principal at Newlin Elementary School in the Alamance-Burlington School District. She was principal at Hawk Eye Elementary School in Red Springs. She is working toward a doctorate in educational leadership at Fayetteville State University. **AARON CARROW** was certified as a construction documents technologist. He is a construction administrator at BJAC, an architectural firm in Raleigh. **TERRI KIRBY HATHAWAY** received the Volunteer of the Year award from the Monitor National Marine Sanctuary. She is the marine education specialist for N.C. Sea Grant. **TARA PARKER** '99 '02 '06 was named administrator of Pitt County Schools' Health Science Academy. She was assistant principal at Wahl-Coates Elementary School in Greenville.

1998

JULIE BATEMAN '98 '01, an information technology relationship manager in BB&T's IT Client Services department, was promoted to vice president. **MARVIN BURKE** was named head football coach at Lewisville High School. He played inside linebacker at ECU from 1993-96. He was assistant coach at Southeast Magnet School in Raleigh. Dr. **SUSAN NIKROOZ** joined Frye Regional Medical Center in Newton. She is board certified by the American Board of Internal Medicine and Gastroenterology.

1997

MITCH GALLOWAY was honored by the Fayetteville Guard of the American Indoor Football Association, which retired his jersey No. 3 for his efforts to promote arena football in Fayetteville. **ERIN GRIMSLEY** was named director of marketing, business development, and gifts at Heritage Hospital in Tarboro. She was sales and marketing manager at Kanban Logistics. **LINDA LAYDEN** was appointed principal of Perquimans Central School. She also teaches at the College of the Albemarle and is working on her doctorate of education at ECU. **RICHARD ROBINSON** '97 '99 joined Super Shred of Greenville as an information security consultant for the Triangle area. He was an account manager for several financial institutions in Florida. **SONYA TOMAN** was named director of the Beaufort County Department of Social Services. She was program manager for the Division of Children, Youth and Families in the Arizona Department of Economic Security.

1996

LENA HOLLAND was named Teacher of the Year for Swansboro Elementary School. She was Nationally Board Certified in 2002 and is currently working on a master's in elementary education at UNC Wilmington. **JEFF LAUER** was appointed curriculum development administrator for the Midland Public Schools in Michigan. He was principal at Eastlawn Elementary School and assistant principal at Dow High in Michigan. **PAM SUTTON MCCULLEN**, a Whiteville Primary School teacher, was Nationally Board Certified. She was a Teaching Fellow and taught elementary school at Elizabethtown Primary School. Dr. **LEANNA THORN** joined the Department of Emergency Medicine at the Brody School of Medicine as a clinical assistant professor. She was associate medical director of emergency services at McLeod Regional Medical Center in Florence, S.C. **ALLISON WISSER-PYLE** and **JAMES "JAMIE" PYLE** had a son, James Edward Pyle, on May 5 in Tucson, Ariz.

1995

MICHAEL PRESTON was named director of student affairs at Stephen F. Austin State University in Nacogdoches, Tex.



Wright

MEGHAN REED joined Premier Properties of Southwest Florida Realtors at their Vanderbilt branch office. She has 10 years of experience in the residential building industry as co-owner of a tile and marble company. **LAURA WRIGHT** received the 2008-09 Chancellor's Distinguished Teaching Award at Western Carolina University, where she directs the graduate program in English.

1994

SCOTT BASS led a group of death penalty opponents on a 300-mile march around eastern North Carolina in June to bring awareness to their cause. He and his wife operate Nazareth House in Raleigh, a ministry supporting people who have had loved ones murdered and those on death row. **LORENZO "LO" CARMON** was inducted into the N.C. Chapter of the National Wrestling Hall of Fame after directing 26 high school and 32 USA Wrestling tournaments, affecting more than 6,000 young athletes. He is assistant to the manager for the town of Carrboro. **DUSTY FIELD**, CEO of Boylan Companies, was elected to the Board of Directors of the Food Bank of Central & Eastern North Carolina. He is also on the ECU Foundation board. **WILLIAM HENDRICKSON** was named Warren County Schools' Teacher of the Year in his first year teaching science at Warren New Tech High School, where he began a Student Academy of Science. He has

also taught in Edgecombe County Schools and Nash/Rocky Mount Schools. **SEAN PUMPHREY** was named social worker of the year by the N.C. Coastal District of the National Association of Social Workers. He is a psychotherapist and clinical social worker at ECU Physicians' Fire Tower Medical Office, Greenville. **MARNY RUBEN** was named principal of Seawell Elementary School in Chapel Hill. She was the school's assistant principal. **CAROL JONES SHIELDS '94 '00** co-presented a session on rural business development with Dr. Pat Long, director of the ECU Center for Sustainable Tourism, at the Association of Resource Conservation & Development Councils' national conference in Albuquerque, N.M. **KELLEY ROTH SIMPSON** was selected as a N.C. Principals Fellow, which helps selected individuals to complete a two-year full-time masters of school administration program in preparation for a career in school administration. She is attending NCSU. **AMY TAYLOR '93 '95** coauthored the textbook *Extreme Science: From Nano to Galactic*, written for middle and high school teachers to help their students understand scale and develop quantitative evaluation skills. She is a research assistant and doctoral student at N.C. State.

1993

Dr. **RICK HENDERSON '93 '97 '02**, an electrophysiologist, joined the Wake Forest University Baptist Medical Center faculty as an assistant professor of cardiology. He completed a cardiology residency at Wake Forest Baptist's Heart Center, a cardiology fellowship at Penn State University/M.S. Hershey Medical Center, and an electrophysiology fellowship at the Heart Center. Tara Lynne Schiphof, daughter of **CHRISTOPHER SCHIPHOF** and **MELANIE OAKLEY SCHIPHOF '95**, was crowned Junior Miss North Carolina.

1992

TERESA BYRUM '92 '98 '08 was named principal at Ayden Elementary School. She was the director of licensed personnel for Pitt County Schools. Dr. **C. SCOTT CALLICUTT '92 '97** joined Premier Surgical Associates in Knoxville, Tenn. He practiced for five years with Gastonia Surgical Associates in Gastonia.

1991

SCOTT BAILEY was selected as one of five Easter Seals UCP North Carolina staffers to participate in "Advancing Strong Leadership for North Carolina DD Professionals," a three-year training program for promising individuals under 40 in the developmental disabilities field. **CHARLES CHESTNUT '91 '96** was named principal at Northwest Elementary School near Belvoir. He was principal at Darden Middle School in Wilson County.

1990

MARY CHATMAN '90 '96 was appointed chief nursing officer at Memorial University Medical Center in Savannah, Ga. She was vice president and chief

Andy Lyons/Allsport



He would rather be playing than talking, but **John Maginnes** is having fun either way. A former PGA touring pro and the 1991 Colonial Athletic Association champion and player of the year, Maginnes now gives

fans an insider's perspective as a radio commentator for Sirius/XM golf broadcasts, a columnist on the PGA Tour's web site and a writer for other web sites and publications. "I am doing something that I never anticipated, and that is using my major from ECU," Maginnes, 41, said during the 2009 Wyndham Championship in Greensboro, where he lives.

Maginnes played at ECU from 1987-1991 while majoring in English with concentrations in philosophy and creative writing. He then competed on lower-level tours before qualifying for the PGA Tour in 1996. During nearly a decade at golf's top level, he won more than \$1.7 million; his top finish was a tie for second in the 1996 Buick Challenge. He has three wins on what is now the Nationwide Tour. But in 2004, while hitting an approach shot in a tournament in Memphis, a bone spur injured his tricep. He fell to his knee in pain and had surgery the following week. His return to the tour the following year was brief. "At the time I felt like my best years on tour were in front of me," Maginnes said. "I was in my mid-30s in a career that can last for decades more." His playing career was over, but a new one opened.

"My entire adult life I have kept waiting for someone to tap me on the shoulder and tell me that they were just kidding, that this really isn't my life," he said. "The best job in the world is playing on the PGA Tour. Short of that, covering the game and staying close to the action is the second-best thing."

—Doug Boyd



Lynnette Schwartz Johnson '88 was promoted to executive associate athletics director and senior women's administrator at the University of Mississippi, where she has worked for 19 years. Johnson administers 15 Ole Miss sports programs, including all 10 women's programs, men's indoor and outdoor track and field, cross country, tennis and golf. She handles many other internal and external operations in the department, including committee work, gender equity and bid proposals for all SEC and NCAA championship events. Johnson became the first female head athletic trainer in the Southeastern Conference in 1997.

CLASS NOTES

nursing officer at Pitt County Memorial Hospital in Greenville. She is working on her doctorate in nursing. **DREW COVERT** was appointed president of Southern Bank and Trust Co. He was the bank's executive vice president and chief operating officer. **BOB DAVIS** '90 '93 retired as a criminal justice instructor from Edgecombe Community College in Tarboro. He is now an adjunct instructor at N.C. Wesleyan College in Rocky Mount. **JON DECKER** was named by *Golf Digest* as the 21st ranked golf instructor in Florida, where he is the head instructor at the Grand Cypress Academy of Golf in Orlando. He is also the director of instruction at the New Albany Country Club in Columbus, Ohio. **GARY GORE** was appointed president of Bank of America's Richmond market. He was managing director and mid-Atlantic regional executive for Bank of America's U.S. Trust. Lt. Col. **CHRISTOPHER R. RAMSEY** became commander of the 2nd Battalion, 30th Infantry Regiment of the 4th Brigade Combat Team, 10th Mountain Division, at Fort Polk, La. He was deputy chief of current operations for the Joint Special Operations Command. **JEFF STEPHENS** was named branch manager and commercial lending officer for Select Bank & Trust's East 10th St. office in Greenville. Lt. Col. **MICHAEL J. TIMMERMAN** retired from the U.S. Air Force after 25 years. He lives near Goldsboro, where he is aerospace science instructor at Southern Wayne High School in Dudley. **KEVIN WALKER** was appointed director of business development at Elliott & Company Appraisers in Greensboro.

1989

GARY WOODLIEF, senior vice president and chief business development officer for North State Bank's CommunityPLUS division in Raleigh, graduated from the American Bankers Association Stonier National Graduate School of Banking at the University of Pennsylvania.

1988



Clark

JOHN CLARK was appointed CEO of NarTest Technologies, a Morrisville-based company that distributes high-speed drug detection equipment in North America. **JEANNIE GUTHRIE** '88 '89 was selected teacher of the year at Queens Creek Elementary School in Swansboro. She has taught in Wilson, Pitt and Onslow counties for 20 years. Dr. **CAROL MOORE** joined the Department of Emergency Medicine at the Brody School of Medicine as a clinical assistant professor. She is a reservist in the U.S. Naval Medical Corps. **SCOTT THOMAS** of Vanceboro was appointed chair of the



Bill Bunting '04 of Manteo, marketing specialist at The Outer Banks Hospital, won first place in the landscapes category in *Our State* magazine's annual Reader Photo Contest with this photograph entitled "Summer Sunrise."

Governor's Crime Commission by Gov. Bev. Perdue. He was elected in 2006 as district attorney in the district comprising Carteret, Craven, and Pamlico counties. He was a state senator from 2001–2006.

1987

ANTHONY D. JACKSON was named superintendent of New Henry County Schools in Virginia. He was the executive director of K–12 curriculum and instruction and director of secondary education at Spotsylvania County Schools in Virginia. Dr. **CARL E. HARRIS** was named the Central Carolina Regional Superintendent of the Year. He is the superintendent of Durham Public Schools. Dr. **LINDSAY STEVENSON** '87 '91 joined the staff at Greenville Women's Clinic, a division of Physicians East. He was a partner at Coastal Women's Clinic in Elizabeth City and chief of the medical staff at Albemarle Hospital. He serves on the executive board of the N.C. OB/GYN Society.

1986

ROBERT "BOB" W. HAYWORTH III was promoted to executive vice president of Lockton, a privately held insurance broker in Kansas City, Mo. He was COO of the company. **JOANNE JOHNSON**, an instructor and director of accounting at Caldwell Community College and Technical Institute, received the Donald W. Lackey Teaching Excellence Award. **GAIL PERRY JOHNSTON** published *The Social Cause Diet: Find A Service That Feeds Your Soul*. Since 1989 she has been the head of P. Johnston Design & Advertising in Lafayette, Calif. **CARL KRATZ** joined ERA Evergreen Real Estate as a realtor in Bluffton, S.C. He was a sales manager for Republic Services of Savannah, Hilton Head, and SWS of Georgia. **ELLEN SHEEHAN**, digital media teacher, was named Teacher of the Year for Swansboro High School. She produces *Pirate Talk*, the school's television program, and is also assistant coach for the women's tennis team.

1985

CHERYL STEPHENSON was elected to a two-year term as president of the Southeastern Region of the American Music Therapy Association. She is executive director of Music Academy of Eastern Carolina, a nonprofit community music school in Greenville.

1984

SUE LUDDEKE '84 '93 exhibited her work in a three-woman exhibit at the Bank of the Arts in New Bern. She is on the faculty of the ECU School of Art. **MARION ALTMAN** retired as president of Pamlico Community College after serving 10 years. He was principal of Fred A. Anderson Elementary School.

1983

SUE ORMOND SINGLETON '83 '92 was honored as a distinguished alumni from the School of Human Environmental Sciences at UNC Greensboro. She helped start an orphanage in Cambodia. **JOYCE WADE** retired as associate superintendent of human resources for Johnston County Schools and received the Order of the Long Leaf Pine for her 38 years of service. She was a teacher, assistant principal, and principal at Benson Elementary School.

1982

WILLIAM "BILL" H. HOPKINS JR. joined the financial team at Southern Investment Services, a division of Southern Bank and Trust Co. He has 18 years of experience as an investment consultant. **FRANK M. MAIORANO** joined Foundation Source, a provider of support services for private foundations, as executive vice president, sales. He was the founder, managing director, and head of the RIA and Institutional Consulting Services Group of Nuveen Investments.

1981

Dr. **GEORGE HUGHES JR.** published *Pfarma*

Pfables, a humorous expose of the career of a CEO in the pharmaceutical industry told from the animal point of view. **JANET CLARK SMITH** was named Martin County's LEARN NC coordinator. Previously a media coordinator for Martin County Schools, she will connect all Martin County schools with LEARN NC, the Internet-based teacher resource program at the UNC Chapel Hill School of Education.

1980

DEBBIE COOK was named assistant vice president for North State Bank. She was a mortgage loan underwriter for Wells Fargo Home Mortgage. Dr. **JANE T. LEWIS** received a Spotlight of Excellence Award from Campbell University's School of Education in May. The award recognized her exemplary leadership, dedication, loyalty, and selfless acts of service to Campbell. The Department of Social Work also presented her with a plaque in appreciation of her contributions to that program. **SHARON LAMB RAYNOR** was elected to a three-year term on the New Century Bancorp board of directors. She is president of LIFE Inc., a behavioral health care center in Goldsboro.

1979

JULIA TAYLOR HYMAN was remembered posthumously through creation of the Taylor Hyman Nursing Scholarship Fund established at Carteret Community College Foundation to assist nursing

students. **THERESA PARKER PIERCE** was named the N.C. American History Teacher of the Year. She is a history specialist at Horizons Unlimited in Salisbury and is working on a graduate degree at Catawba College.

1978

CARLA BASS was named to oversee community corrections operations in Pitt County. She was judicial district manager for Lenoir and Greene counties. **MICHAEL "MIKE" GOODING '78 '86** was appointed regional vice president of commercial markets for Wilmington by RBC Bank. **E. LEON OWENS JR.** was named director of the Caswell Developmental Center in Kinston. He was the facility administrator for the Pee Dee Regional Center in Florence, S.C.

1977

MARVIN E. "MARK" GARNER JR. of Greenville was reappointed to a four-year term on the ECU Board of Visitors. He is a vice president of Rivers & Associates architects in Greenville. **DOROTHY ANN KOSZULINSKI** received her MS in Christian counseling from Philadelphia Biblical University. **SUSAN WHITFIELD '77 '95** published her third mystery novel, *Hell Swamp*, and is working on a fourth, *Gator Creek*.

1976

STEVEN D. BENJAMIN was sworn in as second

vice president of the National Association of Criminal Defense Lawyers. He is an attorney in private practice with the Richmond, Va., firm of Benjamin & DesPortes. **SHEILA MOORE**, a marine science and earth and environmental science teacher, was named Teacher of the Year at Croatan High School. **DEAN SAULS** was named principal of Rosewood High in Wayne County. He was director of secondary education.

1975

GLENN EURE had a show of his work at his Ghost Fleet Gallery in Nags Head. **THOMAS HAGER** was appointed superintendent of Whiteville City Schools after a 35-year career with the federal school system. Maj. Gen. **WILLIAM L. HOLLAND** was promoted to commander of the 9th Air Force at Shaw Air Force Base, S.C., after serving as the unit's vice commander. **GREY MORGAN** became chair and CEO of Southern Bank and Trust Co. in Mount Olive. He was executive vice president and regional executive of the bank's Southern Region.

1974

ROBERT LUCAS was elected vice chair of the ECU Board of Trustees. He is an attorney in Selma. **MILT SHERMAN** published *Wrestling Spoken Here*, a novel about a high school wrestler. A four-year starter on the wrestling team, an All-American wrestler, and a member of the ECU Athletic Hall of Fame, he taught



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CLASS NOTES

and coached wrestling at D.H. Conley High School in Greenville for nearly 30 years. **THOMAS R. "TOM" WILSON** was promoted to vice president of quality operations at Metrics Inc. in Greenville. He was manager of the company's quality control division.

1973

GWYN COGHILL was appointed lower school principal for the Cape Charles Christian School after retiring as principal of Kiptopeke Elementary School in Cape Charles, Md. **LESLIE FERGUSON** retired as principal of St. Egbert Catholic School in Morehead City after 32 years as principal. **LEE MYERS** did not seek reelection as mayor of Matthews after serving nine terms. He practices with his son, Matthew Myers, at the Myers Law Firm. **PAT WILLIAMS** was named training director at Four Oaks Bank & Trust Co. in Four Oaks.

1972

TIMOTHY PITTMAN '72 '81 '90 retired as principal of SouthWest Edgecombe High School in Tarboro. In 36 years with Edgecombe County Public Schools, he was a driver's education teacher; assistant principal, junior varsity and varsity basketball coach; principal of Carver Elementary; and principal of Pattillo A+ School.

1971

BETTY JO GWALTNEY RODGERS was appointed pastor of Haw Branch United Methodist Church in Richlands. **TERRY LEE ROWLAND** was appointed pastor of Trinity United Methodist Church in Lexington. He has a master of divinity degree from Southeastern Baptist Theological Seminary and has served in the Western North Carolina Conference for 28 years.

1970

JAMES "DALE" HALL was named executive vice president for the Wilmington market for First Federal of Charleston. He spent 39 years at Bank of America and most recently served in Greensboro as BofA's Southeastern regional senior vice president and market executive for health care and institutions. **BOB RANKIN** exhibited his work in Arts of the Albemarle's annual show at the center's Jaquelin Jenkins Gallery. The Raleigh-based artist is known nationally for his representational scenes, abstracts, and mixed media pieces.

1969

PAUL M. BOWMAN was named Kent County circuit court judge after 36 years of practicing law in Kent, Md. He earned his law degree at the University of

Baltimore School of Law. **BEVERLY DUDLEY** '69 '04 of Garner received the Teacher Leadership Award sponsored by the Western Wake Area Principals. She is a health and physical education teacher and department chair at Reedy Creek Middle School in Cary.

1968

W. KENDALL "KEN" CHALK '68 '71 was appointed interim president and CEO of the Risk Management Association. He is the former senior executive vice president and chief credit officer of BB&T and immediate past chair of the ECU Foundation and co-chair of the BB&T Center for Leadership Development. **GERALD HORNER** retired from Rappahannock Community College as an associate professor of health, physical education and recreation. **JOHN S. KALIVODA** and his wife, Marilyn, celebrated their 50th wedding anniversary Aug. 9. He works at the Florida Division of Blind Services. **MARY WILLIAMS** retired from the Edgecombe County Public Schools, where she had worked for 34 years.

1967

GERALD MCGOWAN and **THELMA MCGOWAN** '68, retired Craven County educators, were presented with the Order of the Long Leaf Pine

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CLASS YEAR	E-MAIL		DAY PHONE	EVENING PHONE
ADDRESS	CITY		STATE	ZIP
YOUR NEWS				

by Mildred Council, mayor pro tem of Greenville, on behalf of Gov. Bev. Perdue. He worked in the public schools before serving as assistant director and later director at the Craven Evaluation and Training Center. He later worked at Craven Community College. She was a teacher and librarian in the Craven County Schools and retired from Havelock High School in 1998.

1966

CHARLES R. JENKINS '66 '67 '68 was appointed interim chancellor of UNC Pembroke, where he was provost, professor, director of admissions, director of student teaching and academic dean.

1964

KAY YOW was honored posthumously by the National Association of Collegiate Women Athletics Administrators as its Award of Distinction recipient.

1959

CHARLIE ADAMS '59 '62 was recognized by the N.C. High School Athletic Association Board of Directors by a new scholarship fund, the Charlie Adams Endowed Scholarship. He joined the NCHSAA in 1967, became executive director in 1984, and retired in 2009. **MAXVILLE B. WILLIAMS '59 '65** wrote the outdoor drama, *First for Freedom*, which has been performed in Halifax nearly every year since its premiere in 1976.

1958

RODDY L. JONES was named chair of the board of directors for the Foundation for Ethics in Public Service, a nonprofit, nonpartisan organization that educates citizens and public officials about ethics and public corruption. He is a former chair of the ECU Board of Trustees.

1957

ROBERT HYATT celebrated 50 years in the bond business. Currently with the Clement Companies, he worked with Travelers Insurance, Johnson & Higgins, and 23 years with his own company, The Hyatt Agency, in Richmond, Va.

1953

WILLIAM H. ROWLAND of Kinston received the N.C. Society of Historians' top honor in recognition of a book he co-authored on a major Civil War battle fought near Kinston. The book, *Through the Eyes of Soldiers: The Battle of Wyse Fork*, was published by the Lenoir County Historical Association.

1956

LOIS G. BRITT was posthumously honored when Duplin County commissioners named the Duplin Agricultural Center at Duplin Commons the Lois G. Britt Agricultural Center. A life-long Duplin County resident, she was the first woman to serve as a county extension director and worked with 4-H, home economics, community development, and agriculture even after her retirement and up until her death in 2005.



Katie Brower '07 is back in Jacksonville, N.C., after spending the summer in Singapore helping open the first Chili's restaurant there. She is the first of a new team of about 20

restaurant managers picked by Dallas-based Brinker International to assist in overseas store openings. Brower may be packing her bags again soon because the company, which already has 200 international locations, plans to open up to 500 overseas units in the next five years. Brower was the first manager to travel under the new program. "Working globally for Brinker has been life-changing, incredible, an adventure, a learning opportunity and so much fun," Brower says. At ECU, Brower worked at a local Chili's while studying globalization and cultural studies. She is currently working on a master's degree in business administration with an emphasis in international business. After attending a Brinker leadership forum for women, Brower learned she could shadow people in the company's global business development division. She's from a true Pirate family: her father, sister and two brothers graduated here and she has two nieces currently attending.

After 26 years as an Emmy-winning TV journalist in Los Angeles, **John Beard '75** is back on the East Coast. Beard joined WGRZ-TV Channel 2 in Buffalo, N.Y., in September as anchor of the morning and mid-day newscasts. He was news anchor at another Buffalo station from 1977 to 1981. He worked at WITN in Washington, N.C., for two years after graduation. "In some ways I guess I've been Buffalo's unofficial ambassador to the West Coast, telling people on and off the air what a great town this is," Beard says. In L.A., Beard was the evening news anchor for many years at KNBC and then at the Fox station, KTTV, until 2006. He's also appeared on several television shows playing a newscaster, including 15 episodes of *Arrested Development*, and two episodes each of *Spider-Man*, *The Bernie Mac Show*, and *24*. Since leaving KTTV Beard has been traveling and writing a murder mystery novel.



1920s

EVELYN TURLEY JONES '29 '54 of Menola died May 6 at 96. She taught in North Carolina public schools for 43 years.

LIZZIE GREY KNOX MAYBERRY '29 of Huntersville died June 18 at 102. She earned a master's degree from Emory University and worked in Florida before her marriage.



1930s

JANICE E. MCGOWAN BARBRE '34 of Morehead City died May 20 at 93. A Greenville native, she was an active charter member of St. James United Methodist Church. **REBECCA JANE TAYLOR ELKS** '35 of Virginia Beach died July 17 at 93. She taught for many years at Bear Grass Elementary School. **SUSAN EVANS HILL** '39 of Black Mountain died May 7 at 90. She lived in Atlanta until her retirement to Highland Farms in 1988, where she operated the gift shop. **ADELIA MAXINE NORRIS JENKINS** '35 of Peletier died July 5 at 95. She taught five years at White Oak Elementary School and then 33 years at Swansboro Elementary School. **DOROTHY M. TILLEY** '34, a resident of Brookfield Retirement Center in Lillington, formerly of Fuquay-Varina and Raleigh, died July 19 at 96. She was a supervisor with Durham Life Insurance Co. in Raleigh for more than 40 years. **KATHARINE P. TRUEBLOOD** '37 of Hobbsville, Va., died at 95. She taught in the Perquimans County school system before marrying and becoming a homemaker. **MARY LEE COCKRELL WEEKLEY** '33 of Chesapeake died June 8. She taught kindergarten at Baylake Pines Private School.

1940s

BESSIE FAY HUNT '43 of Wilmington, the former executive director of the YWCA of Wilmington, died June 30 at 92. She was a plane spotter during World War II, openly supported racial and women's equality, and was the first woman elected to St. Paul's Episcopal Church's vestry in Wilmington. After she retired in 1981, the main YWCA building on College Road was named for her. **KATHRYN BOYD ROKITA HAMILL** '44 of Jackson died June 16. She lived and worked in New York for nearly 50 years before returning to Jackson. **CORA BOND MORRISON** '47 of Wilmington died Aug. 6. She retired from teaching in 1958 after teaching in Sanford and Wilson and later retired as the bookkeeper at The Georgian Room in Wilson. **GERALDINE FRANCES GLOVER PEEL** '40 of Fuquay-Varina died July 3 at 91. She was an elementary school teacher in North

Carolina and in Richmond, Va., for many years. **HARRY STUART RIDDICK SR.** '41 of Colerain died May 25. A standout on both the baseball and basketball teams, he was a World War II veteran selected by former heavyweight boxing champion Gene Tunney, then a Naval officer, to assist in planning and implementing a Navy-wide physical fitness program. After the war, he managed Turner Equipment Co. in Gatesville and later Whedbee Equipment Co. in Ahoskie. He founded Riddick International Inc. in Ahoskie, which he operated until retirement. **JAMES LEE WEST SR.** '47 of Yadkinville died June 1.

1950s

JOHN WESLEY "JOHNNY" BROWN '55 of Conover died June 21. He retired as president of Brown Operating Co. Inc. in Hickory in 2002. **DONALD KEITH BURTON** '55 of Biloxi, Miss., died June 26. He played football at ECU and after graduation entered the U.S. Air Force. A Vietnam veteran, he retired as a major after 20 years of service. **JACK J. GARCIA** '58 of Greensboro died July 29. He served in the U.S. Coast Guard and worked most of his life as a salesman for Pitney Bowes. **FAYE PARKER HEATH** '58 of Snow Hill died July 1. She retired from E. I. DuPont in Kinston. **RACHEL STEINBECK STURZ** '59 '61 of Greenville died July 24. She taught music and art for 25 years at Greenville Christian Academy and Trinity Christian School and gave private art lessons. **JOSEPH AARON WINDLEY** '50 of Pantego died Aug. 8. He was a teacher, coach, and the principal of Pantego High School.

1960s

CURTIS F. ADAMS SR. '62 of Angier died May 16. After serving in the U.S. Army, he returned to Harnett County where he owned and operated Adams' Farm Supply Store before pursuing farming full time. Col. **WILLIAM J. "WILD BILL" BOYLE** '63 of Saratoga Springs, N.Y., died June 12 at 91. After 28 years in the Army and receiving the Distinguished Service Cross, Legion of Merit, Bronze Star, and two Purple Hearts, he retired in 1967 and moved to Saratoga Springs, where he headed security services at the Saratoga Harness Track, served in city government, and was self-employed as an accountant. **SEATON POE FAIRLESS JR.** '64 died July 26 in Harrisonburg, Va. He taught in Bertie County schools before becoming a full-time farmer. **NATHAN T. HARDEE** '62 of Chesapeake, Va., died Aug. 9. He served the Chesapeake public schools for 47 years as a teacher, coach, assistant principal, and principal. **MITZI ODEN KELLUM** '61 of Hatteras died May 28. She taught at Camp Lejeune and in Naha, Okinawa. **EUGENE STANLEY "BUCK" MASSEY** died July 29. He retired as assistant superintendent of Edgecombe County Schools and was an Army veteran who served

in Korea. **DOUGLAS MURRAY O'NEAL** '63 died Jan. 17. **BARBARA ROSE PATRICK** '66, formerly of Jacksonville, died Feb. 26. She was a teacher and a counselor who ended her career with the Camp Lejeune Dependent Schools. **SARA N. REDMOND** '66 died July 22 in Virginia Beach. She worked 38 years with the Virginia State Health Department.

1970s

NANCY "NAN" BUNDY BARBER '75 of Greenville died Aug. 7. She worked at Wachovia Bank for a number of years and retired in 1998 from the Walter B. Jones Alcohol and Drug Abuse Treatment Center in Greenville. **KAREN SAULS BRYAN** '76 of Cary died June 3. She worked with special-needs children. **FRED HARRISON CLAYTON** '70 died June 24. He owned the restaurant, Harrison's, in Haw River. **BILLIE COLLIE** '71 of Greensboro died June 26. He worked at and later managed Stamey's BBQ Restaurant for 36 years. **JULIA TAYLOR HYMAN** '79 of Morehead City died July 4. She was an instructor and curriculum coordinator of the Carteret Community College practical nursing program for 15 years and fought a battle to overcome paralysis after sustaining spinal cord injuries in a bicycle accident in 2004. **LEONARD WAYNE JONES** '76 of Morehead City died Aug. 7. His private accounting practice, Leonard W. Jones CPA, was located in Morehead City. **SETH THOMAS "TOMMY" MODLIN** '73 of Williamston died May 28. He was the office manager for U.S. Grading Service. **CHARLES WAYNE TEDDER SR.** '71 of Elizabethtown died June 9. A 30-year educator for Bladen County schools, he was principal at Hickory Grove Elementary School, Tar Heel High School, and East Bladen High School.

1980s

TAMERYN HARROLD BENFIELD '82 of Winston-Salem died July 28. She was an active community volunteer. **MELVILLE H. DORSEY JR.** '88 died July 29. **JOHNNIE MELVIN ELLIS JR.** '80 of Carrboro died Aug. 2. He worked for UNC Healthcare System. **GLORIA MACAS HASSELBACH** '86, formerly of Goldsboro, died July 27. She was an artist from a very early age and taught calligraphy at Wayne Community College and other community colleges. **GARY L. MCINTYRE** '85 of Cary died June 4. He was employed by Sharpe Business Systems in Morrisville. **MALEESA JOAN ROUSE** '86 of Seven Springs died Aug. 2. She taught at Lucama Elementary School in Wilson County and was Teacher of the Year twice.

1990s

REBECCA GRAY '98 died May 3. She was an advocate for the abused, exploited, and neglected elderly

at the Department of Social Services in New Hanover County and as a social worker in Craven County.

2000s

EDGAR L. BLACKLEY died June 30. A resident of Granville County, he was a rising senior and the son of Edgar L. "Lennie" Blackley '78 and Laura Dean Blackley '82. **CHRIS RAYNOR** '01 of Williamston was killed in an auto accident Sept. 12 while driving to church for his wedding. The accident occurred less than four hours before the ceremony at Cathedral of the Sacred Heart. The priest delivered the sad news to the families and friends gathered for the ceremony. Raynor, who worked at a construction company in Raleigh, was heading to breakfast with two of his groomsmen when their vehicle was hit by a car that ran a red light.

FACULTY AND STAFF

DR. LUCY WRIGHT, a former associate dean of student living who taught in the Department of Foreign Languages and Literature from 1969 to 1975 and who later retired from the Department of Student

Life, died Sept. 29. She mothered the international students of ECU, and later she and her husband would stay with them when traveling abroad. Her death came just months after that of her husband, **DR. JAMES "JIM" WRIGHT**, who died May 13. He taught in the English department from 1969 to 1999, serving on the Student Services and Scholarships committees, an activity he said he loved because it involved recognizing students and giving away money. He was a brilliant linguist and jazz pianist and was known for his wit and practical jokes.

DR. ROBERT BAXTER GANTT of Charlotte died on May 30. He was an assistant football coach under Clarence Stasavich from 1962–70 and also coached wrestling for four years. Later he taught in the Department of Health and Physical Education, retiring as department chair in 1993.

DR. FRANKLIN D. JONES of Greenville died July 15. Since 1993 he was chief of the Division of Neurosurgery in the Department of Surgery and clinical professor at the Brody School of Medicine. A graduate of UNC Chapel Hill's medical school,

he came to Greenville in 1985 as a clinical associate professor and on staff at Eastern Neurosurgical and Spine Associates.

VIRGINIA VIOLA LINN of Martinsville, Ill., died Aug. 4 at 91. She was a member of the voice faculty in the School of Music from 1966 to 1984 and retired as an associate professor emerita of music. Her professional appearances included a Phillips Gallery recital and solo roles with numerous symphony orchestras.

ANDREA L. HARRELL of Grimesland died April 30. She was assistant vice chancellor for administration in the Division of Research and Graduate Studies. She is survived by her husband of 41 years, **Dr. George Harrell**, retired associate vice chancellor for facilities services.

JOYCE CARPENTER CALLOWAY of Charlotte died June 12. She was a founding member of the Summer Theater.

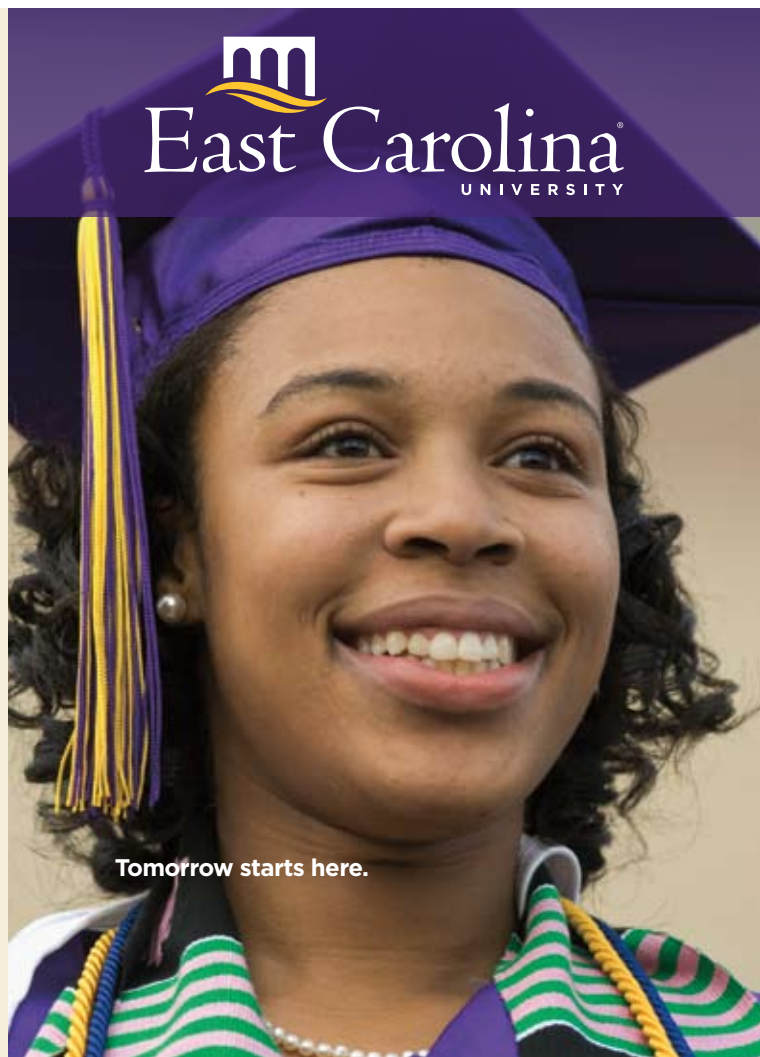
VERTA BLACK MANNING of Charlotte died June 30. She worked for ECU Student Health for 30 years.

When making your estate plans, place East Carolina University among your loved ones.

We all hope to leave our legacy through family, friends, and loved ones. Ultimately, we hope to leave behind our precious gained lifetime assets to those who are most important to us. East Carolina University always encourages families to take care of themselves first, but if there are other assets remaining after satisfying those goals, please think of leaving your perpetual legacy at East Carolina University.

A bequest provision is among the simplest yet most effective ways to make a long-lasting impact at ECU. By naming any of the three ECU foundations (East Carolina University Foundation Inc., East Carolina University Medical & Health Sciences Foundation Inc., and/or the East Carolina University Educational Foundation Inc. [Pirate Club]) as beneficiary of a percentage or specific dollar amount from your estate, you are investing in the future of young people for generations to come. Thank you for considering how you can give students educational support and the opportunity for an outstanding future.

For more information about bequest provisions or any planned giving instruments, please call Greg Abeyounis, assistant vice chancellor for development, at 252-328-9573 or e-mail abeyounisg@ecu.edu. Visit us online at www.ecu.edu/devt.



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University Archives

No Static At All

Many students arriving in the fall of 1958 couldn't tune in to East Carolina's new FM radio station because they only had AM radios. There was a rush on downtown stores for the new hi-fi receivers but the problem wasn't completely solved until the Phi Kappa Alpha fraternity staged a fundraiser to pay for residence hall transmitters that converted the FM signal to AM. But what the campus heard was worth the equipment upgrade.

Student-run WWWS 91.3 FM, whose call letters honored its faculty adviser, long-time Joyner librarian Wendell W. Smiley, first went on air in April 1957. It was the technological successor to the campus' existing AM station, which was called "the Big 57." The new station initially broadcast just two hours

a day over both the AM channel and its new FM frequency. The on-air time expanded as more students gained experience with the new technology and money was found to pay for additional programming. At the start of fall quarter 1958, WWWS dropped its AM signal and went FM-only with programming throughout the day.

WWWS received news feeds from the International Goodwill Network,

aired classical music from the French Broadcasting Network and carried educational programs from the United Nations. Members of the music faculty performed live and English professors read classical texts. Many marveled that WWWS could pump out static-free news and Perry Como records to listeners within a 50-mile radius.

In an era when most radio stations went off the air at dusk, WWWS was jumping until 9:30 p.m. because, as everyone knows, college students stay up late. It was during those evening hours when Bach gave way to Elvis and the station attracted its widest audience. For an hour, students could call in, request a song and dedicate it to someone special.

From broadcast studios in Joyner Library, WWWS ran telephone lines into Wright Auditorium, the gym and the baseball and football stadiums, and the phrase "live remote broadcast" became a new buzzword around campus.

Almost seven years to the day after it first went on-air, WWWS fell silent on March 30, 1964, when a storm blew its broadcast tower off the library roof. The campus was without a student radio station until WZMB went on the air in February 1982, still broadcasting over 91.3.

TOP 10 SONGS OF 1958

At the Hop	Danny and the Juniors
It's All In the Game	Tommy Edwards
The Purple People Eater	Sheb Wooley
All I Have to Do Is Dream	The Everly Brothers
Tequila	The Champs
Don't	Elvis Presley
Volare	Domenico Modugno
Sugartime	The McGuire Sisters
He's Got the Whole World (In His Hands)	Laurie London
The Chipmunk Song	David Seville and the Chipmunks

Source: *Billboard*

Happy Holidays



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ECU GALLERY



ECU senior Abby Bools hits out of a deep bunker on the 18th hole of the Greenville Country Club during the final round of the Lady Pirate Intercollegiate Tournament. Bools took second place in the overall individual standings, and the Lady Pirates also took second overall, losing by only two strokes to defending tournament champion Georgia State University. Senior Ana Maria Puche, third-place overall, and sophomore Amy Otteson, tied for seventh place, also broke into the top ten individual standings. The October tournament featured 15 teams from around the country.

Photograph by Jay Clark